



Volunteer Role Description

Title: Ambassador

Location: In your local community

Purpose: At ShelterBox, we are impatient to create a world where no family is without shelter when disaster strikes. Together, we are making an impact and you are a critical part of our movement. Every volunteer is instrumental in providing shelter to families after disaster, wherever they are in the world. Whatever skills, knowledge or spare time you have, you can play a vital part in this process. All we need is your passion.

As a ShelterBox Canada Ambassador you provide the link between people who need support and those who want to give it. Ambassadors are the face of ShelterBox Canada in their community and aim to raise awareness and funds about our work. We're looking for people who are friendly, reliable, self-driven and are good communicators.

Main Objective

Raise awareness and funds for ShelterBox Canada

Tasks

- Build relationships with local organizations, community groups and schools, and encouraging them to support ShelterBox
- Identifying and developing potential fundraising and promotional opportunities within your community
- Representing ShelterBox at local community events
- Speak at events and give presentations about the work ShelterBox does globally to ensure no family is without shelter
- Activate in times of disaster – when major disasters strike families need our help more than ever. During this time we need the support of our volunteers to share important updates about our current response. We need your support to share these urgent updates to your network and help us to fundraise while the disaster is in the media spotlight.

Skills

We are looking for volunteers who are good communicators; enjoy being a part of a team; are friendly and reliable; and above all have an enthusiasm for spreading the word and rallying support for ShelterBox Canada

Time Commitment

You can be flexible around your schedule and volunteer whenever works best for you, all we need is your enthusiasm and willingness to get involved. Whether it's during the day, evening or at weekends, volunteers will often plan their activities around their other commitments. It's all about how much time you want to give. As a rough guide, we often find volunteers give 2-3 hours a week.

Volunteer Expectations

- Identify key priority areas and specific audiences that may be open to hosting a ShelterBox presentation or appearances
- Represent ShelterBox Canada in an appropriate and informed manner with regards to speaking engagements, fundraising, events and other public appearances
- Set up ShelterBox displays, tent and other aid items at fundraisers and community events in your region
- Personally follow-up and thank contacts after presentations and donations, notifying the National Office where there is a need for special recognition efforts
- Keep up to date with the latest news and key information about the work of ShelterBox, including information found on the website, in training materials, at workshops and updates provided by National Office Staff
- Build strong relationships with other Ambassadors in your area in order to coordinate activities, and partner as appropriate
- Act as a liaison between ShelterBox and local Rotary Clubs if you are a Rotarian.
- Engage the ShelterBox Canada staff if opportunities for partnerships with national corporations or media arise
- Act as a point of contact for those interested in working to promote ShelterBox Canada
- Staying in contact with the Volunteer Program Coordinator and providing them with updates

What you will get from us

We will support you every step of the way and are always accessible by phone and email. We provide an initial onboarding, which includes information on ShelterBox and how you can serve, ongoing training, regular emails and webinars, and up to date deployment information.

Volunteers will receive all email updates from ShelterBox Canada – this is so that our volunteers are aware of what we are currently doing and to be knowledgeable about the language we use. If you ever have any questions or need additional support, you can contact the Volunteer Program Coordinator.