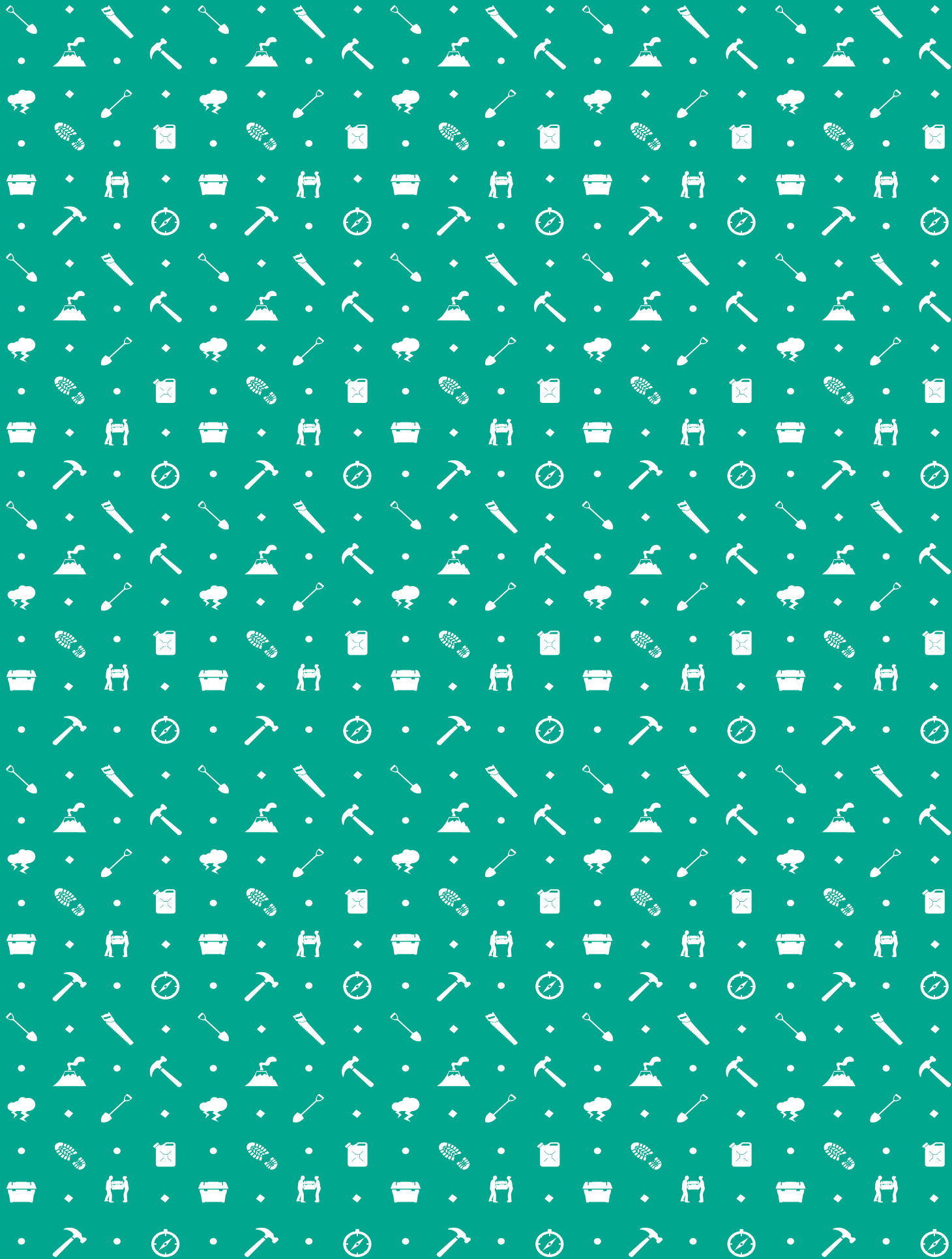


SHELTERBOX CANADA

ANNUAL REPORT 2018-2019





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WHY SHELTERBOX IS NEEDED



In 2018, **88 million people** were displaced due to natural disaster and conflict.



Only **1 in 5** families receive the emergency shelter they need. This is based on a research report ShelterBox conducted looking at the entire humanitarian sector.



On average, there are over **300** natural disasters every year.



Throughout 2018, **80,000 people** were displaced every single day due to conflict.



ShelterBox works to reach the most vulnerable people affected by disasters. **We do whatever it takes** to reach the communities that would not otherwise receive aid.

WHAT YOU HELP US DO

We put families first.

Your support provides shelter and tools for families displaced from their homes by conflict and natural disaster.

ShelterBox does not have a one size fits all solution. Our aid is customized to meet the specific needs of each community, allowing them to self-recover.

Our ShelterBoxes are designed to help people who have lost everything. They contain a family-sized tent that protects people from the elements and provides a safe space in which

people can start to recover from physical and emotional trauma.

The contents differ depending on the disaster and the climate, but items such as solar lights, water purification equipment, thermal blankets and cooking utensils help start the process of recovery.

Our ShelterKits contain a selection of materials, including toolkits, ropes, fixings and heavy-duty tarps, that can be used to repair damaged buildings and create the foundations for new homes.

We also customize these kits to suit the location and the needs of each community.

The kits can also include corrugated iron to help make resilient roofing, or room dividers and mattresses to make warehouses habitable – whatever it takes to help people recover.

We test and evaluate all of the aid we provide by talking to, and learning from the families who use it. This fuels us to be innovative and to continue evolving.





CHAIR AND EXECUTIVE DIRECTOR STATEMENT

Chair – Kent Fraser
ED - Stephanie Christensen

At ShelterBox we always strive to do the right thing to help families and to be responsible to donors.

We are focused on providing emergency shelter and the supplies that give families the ability to recover.

Last year, ShelterBox supported over 139,000 people in 17 countries who lost their homes to natural disaster or conflict.

We can't replace what is lost, but emergency shelter can give families some sense of normality – a place to call home and the space to begin to recover.

None of this is possible without you.

Unfortunately, the need keeps growing. Two years ago, ShelterBox Canada started on an ambitious plan to help more families every year. We have made careful investments to drive this growth and it has been working.

This year we are taking a pause to realize those investments and evaluate our next steps. Our board will get together in January 2020 to develop the next three year strategic plan.

Our number one priority is to be there for the families who need us the most, providing the aid that they need to lead their recovery.



A mother with her daughters in front of their tent in a Syrian refugee camp.

Putting Families First

The families we help deserve the very best from us. Each disaster is different, which is why we have a flexible approach. In every response we listen to local communities to understand what they need. We have recently improved our pre-positioned aid system so we can better select and ship the exact items families need to recover.

We have also continued to learn from the people we help, and make improvements in our training to ensure people get the best use out of each item.

Over the last year, we provided customized support in six countries experiencing conflict, and twelve after natural disasters.



ShelterBox responded 20 times in 17 countries last year

Innovation

Innovation is an important part of what we do. At ShelterBox, we never want to be stagnant. We are always looking for ways to improve ourselves, and adapt to the changing humanitarian landscape.

ShelterBox is dynamic. We update the items we provide to ensure families receive the best aid available. ShelterBox is also removing single-use plastic from the aid we provide, and finding other ways to reduce our carbon footprint.

Going Further

Whether it's securing the help of government helicopters to bypass mudslides in Sulawesi, or working through local partners to meet desperate need in Cameroon, we go to the hard-to-reach communities – often those that are overlooked by others.

We set ourselves ambitious targets that take us further too. In a year where charitable donations across the country were down significantly, we were so encouraged to see our supporters donating so generously in 2018. Canadians across the country donated \$942,556.

Our fantastic volunteers also went the extra mile, participating in events, presentations, hosting Shine for ShelterBox dinners, and more. Their efforts help build vital awareness about ShelterBox all over Canada.

Partnerships

Partnerships are a crucial part of our work. Rotary International and Rotary Clubs across Canada are a huge part of ShelterBox and the impact we have around the world. As International Project Partners, Rotary is with ShelterBox every step of the way.

It starts with funding. In Canada, Rotary Clubs generously gave \$476,906 (50% of our income for the year). This funding allows us to reach more people in need. But that is not all, Rotarians on the ground are our first source of information when disaster hits.

They help our teams find warehouse space, transport and lodging, and introduce us to key contacts in country. This makes us more effective, and ensures that we always reach

the most remote and the most vulnerable.

We also have partnerships with businesses in Canada. Our business partners spread the word about ShelterBox and raise vital funds.

Finally, our other on-the-ground partners allow us to better coordinate efforts, making sure responses are more effective.



Rotarians in the Philippines help to distribute ShelterBox aid after a training session.

Looking forward

ShelterBox was truly honoured to be nominated for the Nobel Peace Prize for the second time this year for our work in conflict zones. But we will not stand by – we will continue to push to improve and grow, to reach all those families who so desperately need our aid.

You make our work possible, and we are so grateful for your support. On behalf of our board, staff, volunteers and those we serve, thank you so much for being part of the ShelterBox family.

-Kent and Stephanie

2018-2019 IMPACT OVERVIEW

WHAT YOUR SUPPORT MEANS
TO FAMILIES WHO RECEIVED
SHELTERBOX AID

In 2018-2019 ShelterBox provided a combination of

ShelterKits Tents ShelterBoxes Solar Lights Blankets Kitchen Sets

Tools Mosquito Nets Water Carriers Water Purification Children's Packs Sleeping Mats

139,395
people helped

20 Responses in 17 Countries

\$ 942,556
donated by Canadians

8,104
lives changed by Canadians

5
Canadians deployed



“The tent is nice, we feel very comfortable and we get a good night’s sleep now. Not too hot, not too cold. We feel safe -- and no mosquitos.”

– Irawati and Sellamat from Indonesia



“We feel it is safer and more comfortable for our children to be in this shelter, we are also using the mosquito net that was part of the kit to protect them from mosquitos at night so that hopefully they do not get sick. Most issues we faced when we first arrived have been solved or alleviated.”

– Khadija from Nigeria



“The first days in the shelter were difficult at night because of the lack of light, but the lamp soon put an end to that problem. We use the water carriers to store drinking water, and the blankets cover us up comfortably at night.”

– Yaya from Cameroon



“I am very pleased to have this shelter and thank you”

- Modester from Malawi



“These items, especially the kitchen sets containing spoons, pots and plates for the family, have meant that I can now cook safer food for my kids and there is less chance of them getting sick.... Many people are suffering like me, if not worse. I am eternally grateful that I am one of the hundreds who has received help and support along the way.”



“I was very happy with the items received, they were exactly what I wanted to help make things better for me and my wife”

- Benito from the Philippines

PROVIDING SHELTER, PROMOTING RECOVERY

At ShelterBox, we see shelter as a process, not a product. With your help, we can provide families with the items they need to stay safe, be protected from the elements, have privacy and begin the recovery process.

Our various shelter options don't just give people immediate relief, they are carefully chosen to help start families on the journey of self-recovery.

We have various shelter options, from ShelterKits to tents, to help families kick-start recovery. Our ShelterKits contain heavy duty tarps, tools, nails and more, allowing families to repair a damaged roof or walls or build an appropriate shelter from scratch when building materials are available locally. As more materials become available, tarps can be replaced to make homes more permanent. When disasters destroy everything, or families have to flee conflict, tents are the best option to provide shelter for families – recovery is not just physical but also psychological.

Whenever possible, we try to keep people on their homesites. This allows for faster recovery as families don't have to travel between camps and home to rebuild, they have their community support system in place, and they don't need to worry about land or possessions being looted.

We know that a home is much more than the materials it is made of. That's why we also provide other essential aid items that can help turn a shelter into a home.

At ShelterBox, we have a Theory of Change document which helps ensure we are promoting recovery. It outlines what impact our aid has, such as protecting families from vector-borne diseases, keeping families together, preventing possessions from being stolen, and more. We use these intended outcomes to help our highly trained teams pick the right aid for each situation, and evaluate our response against these criteria. This helps us to improve, and make sure that we are helping families to recover in the long term.



FLEXIBLE APPROACH

The ShelterBox Operations team is constantly monitoring disasters around the world. When something happens, we use our decision to deploy criteria to see if a ShelterBox response would be appropriate. Some of these criteria include:

- whether the local government has asked for outside assistance
- if people have been displaced and are likely to remain that way for some time
- if our aid is likely to be appropriate for people's needs
- whether people have the resources to self-recover, and more

You can read more about our decision to deploy at www.shelterboxcanada.org/decision-to-deploy.

ShelterBox is flexible in our ability to work with other international and local organizations. We get in touch with our Rotary contacts on the ground, and coordinate with other humanitarian organizations and the local government to understand who is working where, and what is needed.

By not rushing in with aid right away, but taking time to do our research and coordinate efforts, we can ensure that families get the aid they need not just in the short term, but to allow for long-term recovery.

ShelterBox stores aid in prepositioned locations around the world, so that once our teams decide a response is appropriate, and what aid is best, we can get it where it needs to go quickly.

Every response is different. We tailor each response to the local needs by having a wide variety of items available and purchasing local items when needed. Our teams look to local experts to enhance our response and ensure families have exactly what they need.

ShelterBox works more in the Philippines than any other country. To remain as flexible as possible, ShelterBox opened ShelterBox Operations Philippines – a local operational office which allows us to respond faster and more effectively to typhoons and other disasters that hit the Philippines annually.

As we have learned over the last 20 years, the more flexible we can be in every response, the better the outcomes for the communities, and families we work with.

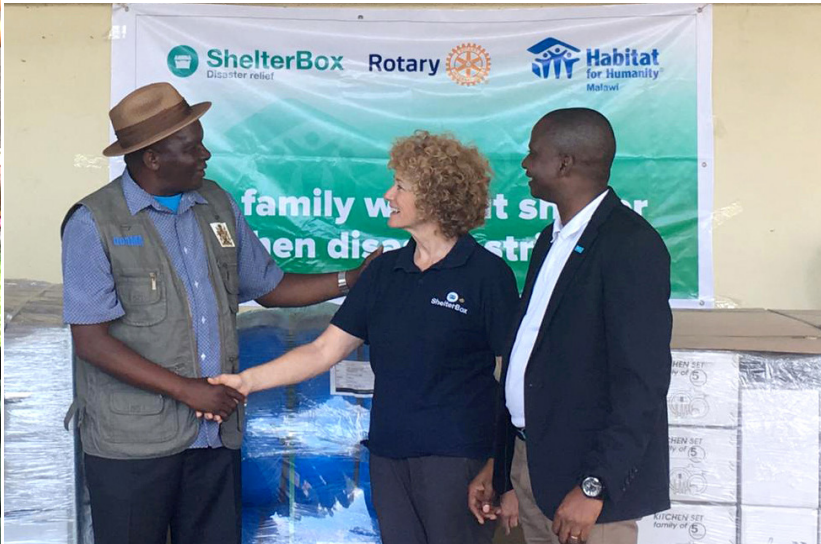


Photo left: ShelterBox response team member Liz Odell meeting with partners Habitat for Humanity and Rotary in Malawi. Photo above: ShelterBox aid being loaded on a jet to get aid to remote areas of Malawi.



COMMUNITIES FIRST

Our primary objective is to give families and communities what they need to recover after disasters. It is important to us that communities lead their own recovery.

This is why our teams first assess the damage after a disaster has occurred, and talk to communities to understand their situation and what they need most.

Local Rotary Clubs and community leadership are an important part of this process as they can help us reach the most

vulnerable, and provide the local insight that our teams don't have.

If our aid is needed and appropriate, we work with community leaders to provide in-depth training on how to use our aid, build stronger structures and more.

Leaders then train their communities, and we distribute the aid to those who need it most.

By operating this way, we ensure that after our teams are gone, there are local experts

and the community is truly leading the response.

After we provide aid, we go back to learn from families and ensure they received what they needed. We never take our aid back.

Families can use the items however they choose. Whether their tent becomes their business after the home is rebuilt, is sold to get what is needed next, or is kept for the future, one way or another our aid is part of the local economy and helps the community recover.

“I paid close attention during the training to ensure that I could make the appropriate repairs to my home, and so that it lasts longer and remains stronger the next time the floods come.”

-Cecilio from Paraguay

LEARNING AND EVALUATION

*Shelter is more than tents and tarpaulins.
It's a process of recovery.*

How do we know if we're contributing to the recovery process? We return to communities in the months after a disaster and ask how our aid has made a difference.



WE DESIGN MEASURES TO TRACK IMPACT



**PROTECTION
FROM THE
ENVIRONMENT**



**HELPING
FAMILIES TO
RETURN/ STAY
AT HOME**



**EMOTIONAL
AND PHYSICAL
WELLBEING**



**REACHING
THE MOST
VULNERABLE**

WE COMPILE DATA



99%

**OF WOMEN INTERVIEWED
IN CAMEROON FELT
SAFER IN THEIR SHELTERS
BECAUSE OF SOLAR
LIGHTS**



80%

**OF FAMILIES INTERVIEWED IN
LOMBOK SAID EMERGENCY
SHELTER HELPED THEM
RETURN
TO THEIR LAND**



95%

**OF FAMILIES INTERVIEWED
IN SOMALILAND
USED FILTERS FOR
SAFE DRINKING WATER**

WE USE THE RESULTS



The data and stories we gather are vital to improving every future response. Our evidence-based approach can also be a powerful tool in building relationships with local partners.

“Data opens doors – after Storm Usman, impact reports from previous Philippines responses reassured community leaders that our aid could make a difference now.”

Dave Raybould, ShelterBox Operations Team



CYCLONE IDAI: UPDATE FROM MALAWI

Over three million people were affected by Cyclone Idai, which was described by the UN as the worst disaster of its kind to hit the southern hemisphere. The storm made landfall on March 14, 2019 causing major devastation across Mozambique, Zimbabwe and Malawi. Malawi was severely affected; previous flooding across the region meant that the ground was already saturated, so water levels quickly rose, surging into towns and villages and destroying homes.

Grace and her six children live in a village called Chabuka, in the Chikwawa region of Malawi. During the cyclone, the banks of a nearby river burst causing filthy water to flood her village in the night. The water took with it Grace's entire house and everything she owned.

“When the water came, I was panicking because the water was running fast and I had nothing, I lost everything. We even tried to climb the trees to run away from the water.”

Her youngest child, Miracle, was on her back at the time. It wasn't just the flooding she was fearful of, Grace said: “it was very scary, there were crocodiles in the water.”

At least 125,000 families, including Grace's, were forced from their homes. Many of them found temporary shelter in schools.

Thanks to your support, ShelterBox was ready to act right away. After meeting with communities to understand their specific needs, ShelterBox provided ShelterKits to almost 2,000 families. Families were able to build strong shelters that offered protection from the elements, and were given mosquito nets to protect them from vector-borne disease, as well as water filters, water carriers, solar lights, and blankets. Because of your support, over 10,000 people received vital shelter.

To ensure families knew how to use the aid, and allow the response to be led by the community, ShelterBox provided 'train the trainer' sessions where community leaders were taught how to best use and care for the aid. They then taught their communities and helped lead the recovery process.

Having shelter means that families can regain some of the comfort and privacy that they lost, and start to feel safe again. Thank you for helping make this recovery process possible.

REVIEW OF 2018-2019 FINANCES

Our Commitment

ShelterBox Canada is committed to using our supporter’s funds as effectively and efficiently as possible. We ensure your donation makes the biggest impact possible for families who have lost everything. We have cautiously invested in growing and professionalizing our fundraising which has allowed us to reach more families every year and improve our operations.

A Note on the Audited Financial Statements

The full financial statements for the fiscal year from July 1, 2018 to June 30, 2019 were audited by Grant Thornton LLP, an independent audit firm. The full statements are available on our website.

ShelterBox Canada received \$970,556 in donations in the year ended June 30, 2019. Of these donations \$670,159 were restricted for the purchase and distribution of ShelterBox aid. It should be noted that the Distribution Agreement with ShelterBox Trust (UK) fixes the price of each aid item and requires ShelterBox Trust (UK) to invoice ShelterBox Canada once the aid has been deployed, thereby ensuring that all funds directed to aid are traceable, consistent with ShelterBox Canada’s high standards of transparency and governance.

The impact of this is that there is a lag between the time that funds are received and when they are ultimately expensed in the statement of operations, resulting in an amount held in ‘Restricted Funds’ at the end of the fiscal year.

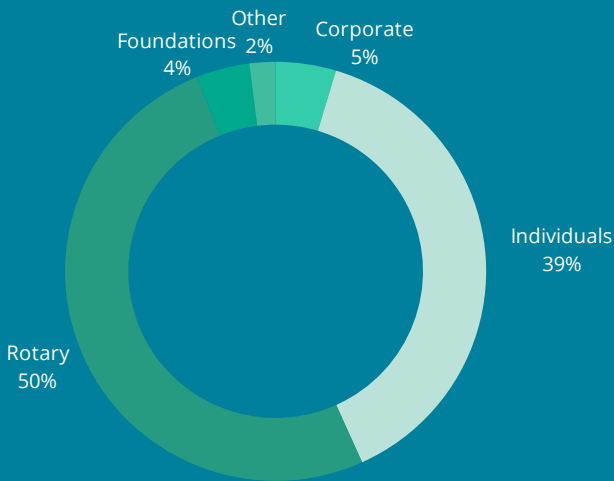
The lag in processing does not reflect a delay in the delivery of aid.

ShelterBox Canada also receives unrestricted donations and operating grants for our fundraising, marketing, administrative, or mission activities.

For the year ended June 30, 2019, ShelterBox Canada paid \$810,348 to ShelterBox Trust (UK) for the purchase and distribution of delivered aid. At the end of the period, ShelterBox Canada held \$333,786 funds restricted for the purchase and distribution of aid that will be paid to ShelterBox Trust (UK) once distribution of aid has been confirmed.

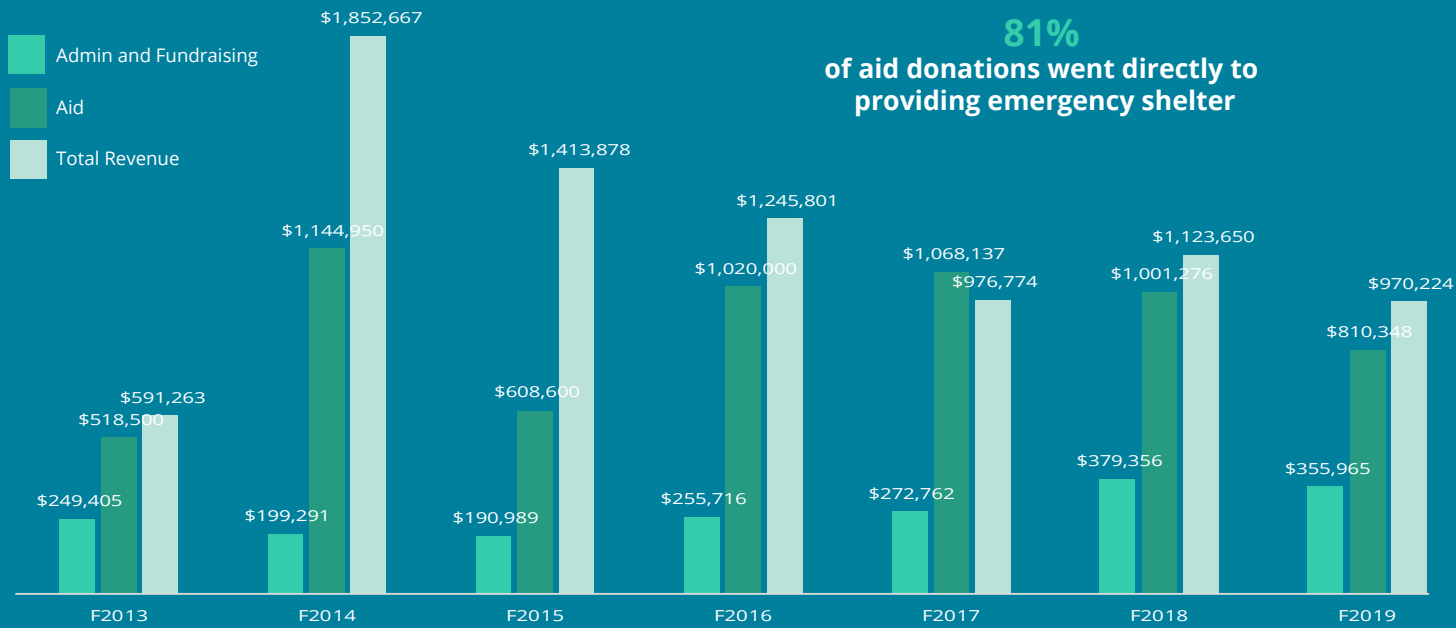
ShelterBox Canada is committed to operating as efficiently as possible. As we continue to grow and expand, we are smartly investing in other fundraising methods which will ultimately allow us to achieve our mission and help more people in need. With these changes, we remain committed to ensuring our supporter’s hard earned funds make as big of an impact as possible.

Where donations came from



81% of aid donations went directly to providing emergency shelter

Revenue Breakdown



Notes: Typhoon Haiyan was in F2014, the Nepal Earthquakes in F2015, and there was a large one time school fundraiser in F2016 that brought in \$450,000. Each of these events dramatically increased revenue. Since F2013 our baseline income in the absence of major one time events has grown from \$400,000 to \$1,000,000.

AUDITED FINANCIALS FOR YEAR END JUNE 30,2019

Statement of Operations

	Unrestricted	Restricted	Total 2019	Total 2018
Revenue				
Donations	\$ 272,397	\$ 670,159	\$ 942,556	\$ 1,001,223
Operating Grant	20,289	-	20,289	115015
Interest Revenue	7,379	-	7,379	7,412
Total Revenue	300,065	670,159	970,224	1,123,650
Expenses				
Purchase of ShelterBoxes	-	810,348	810,348	1,001,276
Salaries and Benefits	284,374	-	284,374	259,930
Fundraising and Marketing	37,497	-	37,497	67,993
Occupancy	13,831	-	13,831	16,655
Office and Administration	8,550	-	8,550	7,021
Legal and audit	6,917	-	6,917	8,033
Travel and Meetings - staff and volunteers	3,887	-	3,887	9,162
Amortization	909	-	909	1,227
Major Disasters	-	-	-	9,335
Total expenses	355,965	810,348	1,166,313	1,380,632
Excess Revenue over Expenses	\$ (55,990)	\$ (140,189)	\$ (196,089)	\$ (256,982)

Statement of Financial Position

June 30	2019	2018
Assets		
Current		
Cash- Unrestricted	\$ 253,440	\$ 295,011
Cash- Restricted	333,786	403,975
Accounts Receivable	2,855	2,855
Prepaid Expenses	8,260	8,401
	597,152	710,242
Long Term		
Capital Assets	756	916
	\$ 597,908	\$ 711,158
Liabilities		
Current		
Accounts payable and accrued liabilities	\$ 99,639	\$ 16,800
Fund Balances		
Invested in capital assets	756	916
Unrestricted	32,902	88,642
Restricted	333,786	403,975
Internally Restricted	130,825	200,825
	498,269	694,358
	\$ 597,908	\$ 711,158

LOOKING AHEAD

ShelterBox Strategy 2017-2020

ShelterBox is growing, changing and innovating to meet the needs of the increasing numbers of people displaced by disaster and conflict around the world.

Our vision for ShelterBox globally is to provide shelter for 1 million people every year. As the second largest affiliate organization, ShelterBox Canada plays a big roll in making this happen.

In Canada, we are striving to:

- Build capacity to help more families every year
- Be a leading shelter for disaster relief expert in Canada
- Have a best in class organizational culture to retain, develop and attract talented people

“ We are projecting 10% growth in 2019-2020 ”

Objectives F2018-2020

As we enter our third year of our three year strategic plan, we continue to build on and work towards the following objectives.

In January 2020, the ShelterBox Canada board will come together to develop and refine our new three year strategic plan.

1. Individual Giving Income

We will fund the cost of helping significantly more people by growing our individual giving income levels. This will be done through building our supporter base, growing our community fundraising campaigns, and better communicating need and impact with our supporters.

2. Awareness and Sector Voice

We will drive awareness of ShelterBox and our impact. We'll strengthen the content of our communications with key audiences and develop and deliver a robust communications and PR plan. We will also grow our volunteer base to better spread awareness across the country.

3. Long Term Fund Development

We will invest carefully in both short and long-term programs that will ensure we can meet our targets. This will include growing our major gift income and securing more corporate partnerships.

4. Capacity Building

We will grow our capacity to ensure the effectiveness and sustainability of ShelterBox Canada. To do this, we need to attract, retain and develop high quality staff, professionalize at all levels, and continue to ensure we meet the highest levels of governance.

5. Partnerships

We will create and manage effective partnerships that support our objectives. This will include strengthening our relationship with Rotary, and partnering with organizations and businesses with similar objectives.



Photo: Our partners at Four Fifty-Five displaying ShelterBox aid items at their office

THE SHELTERBOX CANADA TEAM

Board of Directors

Chair - Kent Fraser (Calgary, AB)
Secretary - Ian Osellame (Alton, ON)
Treasurer - Tim Berry (Barrie, ON)
Vice Chair - Patricia Matthews (Chestermere, AB)

Directors:

Bryn Styles (Barrie, ON)
John Dawes (Regina, SK)
Mark Hauck (Orangeville, ON)
Marni Rabasso (Vancouver, BC)
Michael Walsh (Fredericton, NB)
Ron Noseworthy (Kenora, ON)
Stephen Kicinski (Toronto, ON)

Staff

Executive Director - Stephanie Christensen
Rotary and Community Fundraising Manager - Tess Widdifield
Individual Giving Manager- JoAnna Black
Database and Donor Relations Coordinator - Heather Stevens
Volunteer Program Coordinator - Dani Bristow

Canadian Response Team Members

Andre Bloemink
Dan Huisman
Dave Achtemichuk
Dave Hallett
Per Dahlstrom
Richard Loat
Scott Culbertson
Ursula Geiser



Photo: Tents set up in Cameroon for families fleeing Boko Haram violence

NIMO'S STORY

Nimo is a mother of seven living in Somaliland. She used to have many goats which provided a good livelihood. Because of severe, ongoing drought, almost all of her goats have died. The dry landscape led to constant dust storms which nearly destroyed her shelter. Nimo's family was given with a ShelterBox containing tarps and essential items to help them through the drought and provide safer shelter.

Nimo said: "Everything has been useful, but the big box is the best. I keep many things inside it and I can lock it. In the early morning when everyone gets up, I roll the blankets up and put them in the box, it makes everything look clean and tidy."

Thank you for helping leave no family without shelter.

“

When I was given the box, I saw very useful things...The children use the blankets to sleep in at night, the utensils I use all the time for cooking. Everything has been really helpful

-Nimo



ShelterBox



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ShelterBox and Rotary are project partners in disaster relief. ShelterBox Canada is a registered charity (Charitable Registration #846283208RR0001) independent from Rotary International and the Rotary Foundation