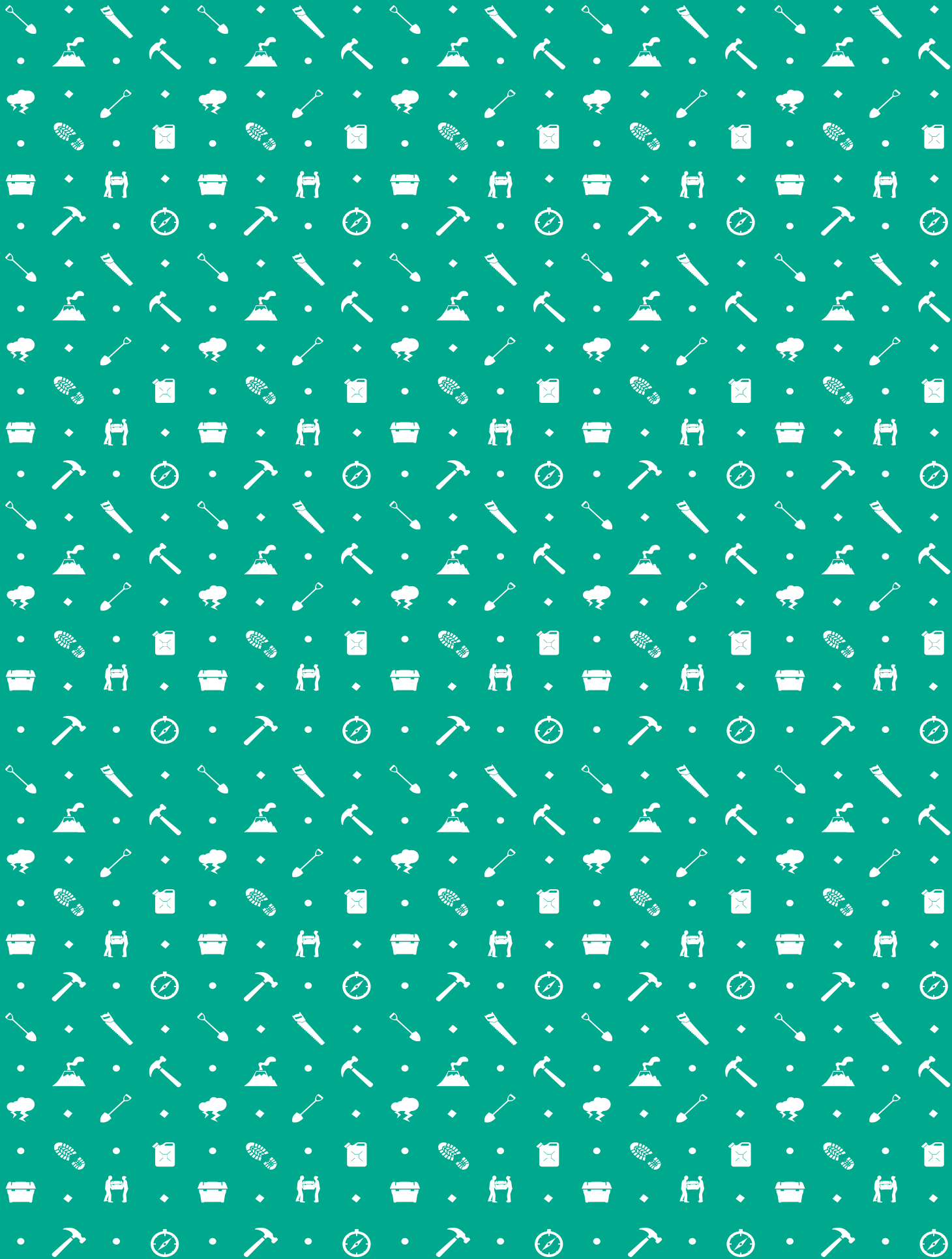


SHELTERBOX CANADA

ANNUAL REPORT 2017 - 2018





CONTENTS

<i>Why ShelterBox is needed</i>	2
<i>What we do</i>	3
<i>Chair and ED statement</i>	4

IMPACT REPORT

<i>Impact Overview</i>	6
<i>Messages from Beneficiaries</i>	7
<i>Promoting Recovery</i>	8
<i>Customized Solutions</i>	10
<i>Bridging the Gap</i>	11
<i>Learning and Evalutation</i>	12
<i>Philippines Story</i>	13

FINANCIAL REPORT

<i>Financial report</i>	14
<i>Financial statements</i>	15
<i>Looking ahead</i>	16
<i>The ShelterBox Canada team</i>	17
<i>Thank you</i>	18

WHY SHELTERBOX IS NEEDED



In 2017 only **1 in 5** families received the emergency shelter they needed. This is based on a research report ShelterBox conducted looking at the entire humanitarian sector.



26.5 million people did not receive the shelter they needed.



On average there are over **300** natural disasters every year.



ShelterBox works to reach the most vulnerable people affected by disasters. **We do whatever it takes** to reach the communities that would not otherwise receive aid.



WHAT YOU HELP US DO

We put families first.

Your support enables us to provide shelter and tools for families robbed of their homes by conflict and natural disaster.

We don't believe that one size fits all. We work hard to understand the impact of each emergency and the need this creates within individual communities. The support we provide, whatever shape it takes, gives people the hope and the power to transform their own lives.

Our sturdy green ShelterBoxes are designed to help people who have lost everything — not just their home and precious belongings,

but practical tools and utensils that create the framework for everyday life. They contain a family-sized tent that protects people from the elements and provides a safe space in which people can start to recover from physical and emotional trauma.

The contents differ depending on the disaster and the climate, but items such as solar lights, water storage and purification equipment, thermal blankets and cooking utensils help start the process of creating a home.

Our ShelterKits contain a selection of materials, including toolkits, ropes, fixings and heavy-duty

tarpaulins, that can be used to make emergency shelters, repair damaged buildings and create the foundations for new homes.

We also customize these kits to suit the location and the needs of each community. Sometimes the kits include corrugated iron to help make resilient roofing, or even room dividers and mattresses to make warehouses habitable – whatever it takes to help people recover from disaster.

We test and evaluate all of the aid we provide by talking to, and learning from the families who use it. This fuels us to be innovative and to continue evolving.



CHAIR AND EXECUTIVE DIRECTOR STATEMENT

Chair – Kent Fraser
ED - Stephanie Christensen

At ShelterBox, we work hard to provide families with high quality emergency shelter, and exactly what they need to recover after disasters.

None of this would be possible without you. In 2017-2018 we had a very impactful year. Together we reached over **175,000 people in 16 countries** who had lost their homes and possessions.

Thanks to your support, those people, people just like you and me, have a safe place to call home again.

Over the last year, our world has become increasingly dangerous. We have witnessed powerful natural disasters that have literally torn communities apart. We have also watched an increasing number of violent conflicts displace millions from their home.

We saw all of this happen, because we were there, on the ground, helping these families survive and recover.



A young mother with her solar light in Bangladesh


ShelterBox continues to work in some of the most difficult environments around the world, providing aid to Rohingya refugees fleeing violence, reaching remote islands in the Caribbean after Hurricane Irma and Maria, and helping families restart after floods and mudslides buried entire villages in the Philippines among many others.

Unfortunately, there are a lot more families that need us. Last year, **only 1 in 5 families** that desperately needed emergency shelter received it.

Shelter is a basic human right, and it is vital for recovery after disasters. We know that we need to grow in order to reach more families in need. We want to ensure no family is left without shelter.

Growth Strategy

Last year was the first year of our new 10 year growth strategy to help us reach more families in need with high quality specialized shelter aid. We are pleased to report, that it is working.

 **ShelterBox’s Goal: to help 1 million people a year by 2025.**

Thanks to generous Canadians like you, for the first time in ShelterBox Canada’s history, we raised over 1 million dollars of sustainable income (income in the absence of major events that cause large spikes in donations). This is really significant, because it means that we know we can be there for more families, every year.

Our strategy isn’t just about reaching more families though. It is about reaching more families with the best emergency shelter option for their situation, with customized aid to meet their specific needs, and with the right training and tools to ensure communities can self recover.

In 2017-2018 ShelterBox Canada invested in growing our capacity to help more families by adding two new staff members to our team, and growing our volunteer program.

We now have five staff in our office (four full-time and one part-time) which has increased our ability to spread the word about our work, and raise money in the absence of large disasters featured in the media.

We also have a team of 120 amazing and dedicated volunteers across the country who raise awareness and fundraise for ShelterBox in the communities.

Innovation

As an organization, we have also continued to innovate. We have better used technology to increase our operational capacity, and to enable our teams to make more effective decisions faster.

We have also opened our first operational office outside the UK in the Philippines. We’ve responded in the Philippines 24 times since we were founded and this office will enable us to respond more quickly to disasters across South East Asia.

Partnerships

Partnerships continue to be a crucial part of our work.



Stephanie Christensen with Dindin Morillo and Jane Diu of the Rotary Club of Biliran Island in the Philippines

Rotary International, and Rotary Clubs across Canada are a huge part of ShelterBox and the impact we have around the world. As International Project Partners, Rotary is with ShelterBox every step of the way.

It starts with funding. In Canada, Rotary Clubs generously gave \$443,932 dollars (44% of our income for the year). This funding allows us to reach more people in need. But that is not all, Rotarians on the ground are our first source of information when disaster hits. They help our teams find warehouse space, transport and lodgings, and introduce us to key contacts in country. This makes us more effective, and ensures that we always reach the most remote and the most vulnerable.

Looking forward

ShelterBox was truly honoured this year to be nominated for the Nobel Peace Prize for our work in conflict zones. But we will not stand by – we will continue to push to improve and grow, to reach all those families who so desperately need our aid.

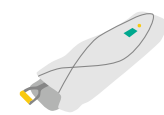
You make our work possible, and we are so grateful for your support. On behalf of our board, staff, volunteers and those we serve, thank you so much for being part of the ShelterBox family.

-Kent and Stephanie

2017-2018 IMPACT REPORT

AID

In 2017-2018 ShelterBox provided a combination of



ShelterKits



Tents



ShelterBoxes



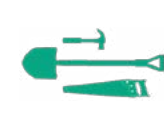
Solar Lights



Blankets



Kitchen Sets



Tools



Mosquito Nets



Water Carriers



Water Filters



Children's Packs

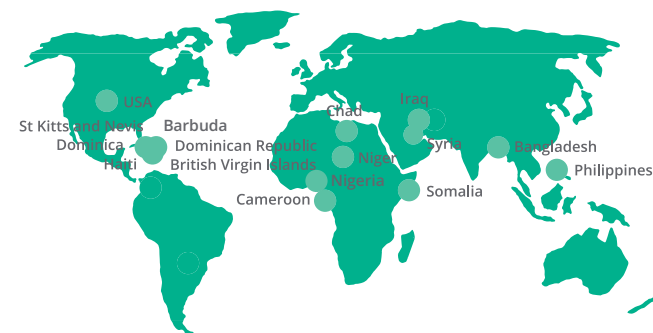
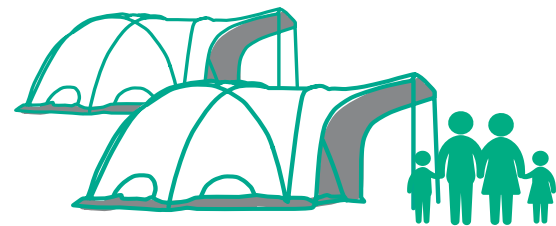


SchoolBoxes

FAMILIES

175,000
people helped

17 Responses in **16** Countries



CANADIAN IMPACT

\$1,001,223
donated by Canadians

14,000
lives changed by Canadians

5
Canadians deployed

WHAT YOUR SUPPORT MEANS TO FAMILIES WHO RECEIVED SHELTERBOX AID

"When I received the tent I felt better, it feels very nice. I give thanks and praise to the people who have donated it."

- Lyncoln from Dominica



"My home makes me feel something that I cannot explain. In my shelter I can recover in my own privacy, and I have the feeling of security for all of us."

My children also recovered some peace and freedom. They can play and sleep well whenever they want."

We live much better with all of this. The kit I was given fills me with joy, we now have lighting and blankets at night to cover ourselves."

- Catherine from Cameroon



"I am comforted by generosity of ShelterBox helping elderly people like me. Everything that I received will be of great use."

It makes us forget the bad memories and the situation in our village when we left."

-Ali from Chad



"I can sleep, we have food to eat, we now have a secure life without any anxiety."

-Nur from Bangladesh



"There are different needs, one of them is shelter. See the place we are living, we do not have a proper shelter. So this is very useful and it suits us. We are very grateful for what we have received. Thank you for this."

-Bihi from Somaliland



"The ShelterBox aid is a very big help and we are so thankful, ShelterBox provided us with items that no one else would have brought – like solar lights and blankets."

- Rona from the Philippines



“

‘These lovely people from ShelterBox came and set up a tent for me which I was so happy about. I love the tent so much as it allowed me to return home, and to my work on my vegetable patch with my tomatoes and cabbage.

It helped me to be able to build my new home whilst I stayed in the tent. I am very thankful and happy for this’

-Blandina from Dominica

PROMOTING RECOVERY

At ShelterBox, we see shelter as a process, not a product. With your help, we can provide families with the items they need to stay safe, be protected from the elements, have privacy and begin the recovery process.

We have four different kinds of tents, to meet various climate needs, and also have ShelterKits which contain heavy duty tarps, tools and building materials. ShelterKits allow people to repair damaged homes, or build locally appropriate shelters from scratch where materials are available. ShelterBox provides the training families need to use the ShelterKits effectively.

Our highly trained response teams choose the best shelter option for each community's specific needs. During our response to Hurricanes Irma and Maria in the Caribbean, we gave ShelterKits to families on islands where building materials were available to help them recover faster. As more materials

become available, tarps can be replaced with more permanent siding and roofing. In places like Barbuda, where no materials were left, tents were a better option to give people a safe home until they could rebuild.

We try wherever possible to keep people on their homesites. This allows for faster recovery as families don't have to travel between camps and home to rebuild, they have their community support system in place, and they don't need to worry about land or possessions being stolen or looted.

Our variety of shelter options means we can be flexible, and provide people the items that will meet their specific needs and help them recover faster. By looking at shelter holistically, we can have a transformative impact on family's lives.



CUSTOMIZED SOLUTIONS

Our ShelterBox Response teams work hard to understand the local community situation and needs, so that we can provide exactly what people need to recover. We also want to make sure that your donation goes as far as possible to transform the lives of families.

That is why we never use a one size fits all solution. We have a wide variety of aid items and provide families with exactly what they need, and nothing that they don't. ShelterBox has been working in drought ravaged Somaliland for the last two years. Thirst and malnutrition are daily threats, and are pushing nomadic families further in the desert to seek pasture for their cattle – their main livelihood. Cold nights with little shelter caused pneumonia outbreaks.

ShelterBox has provided 1800 families with tarps, blankets, kitchen sets, solar lights, mosquito nets, water purification and water jugs. Due to the local nomadic lifestyle, we needed a shelter solution that was easily transportable, and our heavy duty reinforced tarps allowed families to weatherproof their traditional shelter structures. This means they are warm at night, dry when the rains come, and are not restricted to one location.

In addition to our shelter options (tents and ShelterKits) ShelterBox can also provide families with solar lights, water purification kit, blankets, mosquito nets, kitchen sets, tool kits, children's activity packs, ground sheets and more.

ShelterBox ensures that our aid items can withstand all climates and harsh conditions. Our LuminAID solar lights are lightweight, waterproof, pack flat, and last for up to 32 hours on one charge. Light is so important after disasters. When power lines are down, solar lights allow families to eat together at night, allows children to do their homework and to navigate safely in the dark through debris. In conflict zones light also helps to protect against assault when walking at night.

Being adaptable for every context is crucial to helping families recover all over the world.



Photo: ShelterKit structures in Cameroon

BRIDGING THE GAP

One of the things that makes ShelterBox unique is the way in which we work directly with communities, and aim to reach the places that would not otherwise get any assistance.

Community is at the heart of who we are and what we do. From our global family of supporters, directly to the communities which we empower to recover themselves after disasters. We work closely with local Rotary partners, and local organizations to give us local knowledge. Our teams take the time to understand each community's needs before making decisions.

Working with local partners is crucial. The combination of their understanding of local customs, people's situations, and contacts with leaders, governments etc. when paired with ShelterBox's disaster relief expertise means that we can provide a holistic, appropriate response, and reach the people that need us the most.

After our teams have assessed the local needs, and brought in the appropriate aid for the response, they then train local leaders to use all the aid items. These leaders then train their communities, to ensure there is local knowledge and ownership after our teams have left.

ShelterBox coordinates with other organizations to make sure we aren't all working in the same area, and we aim to reach the communities that wouldn't get help otherwise.

The easily transportable nature of our aid, and the flexibility of our teams means that we can find ways to reach areas that are cut off; the remote places that no one else goes. We want to make sure that no vulnerable family is left without shelter, and thanks to you, we can.



“We are at the end of the world, no one comes here, no one visits and no one brings help. We were so happy to receive the ShelterBox.

-Solar from Peru

Photo: Delivering aid in Fiji

LEARNING AND EVALUATION

At ShelterBox we think it is crucial to always be learning and improving.

In 2016 we developed The ShelterBox Theory of Change, a dynamic new way to evaluate and monitor the impact of our work— and to measure the longer-term benefits of providing shelter. It is now invaluable to our response teams in understanding the right response to bring about positive change in each community we help.

After aid has been distributed, our teams return to communities to ask the beneficiaries if the support we provided helped them to self-recover. If something was missing, or there were issues with any of the aid items, we make sure to fix the problem right away. This ensures we're always



Anna Dixie, Operations Coordinator learning from a beneficiary

“Jeanba was given a shelter kit with tools, a water filter, solar lamp, mosquito nets and a water carrier. She said all of these items were useful as she had lost most of her possessions. She proudly showed us the water filter and it was clear that it was still being used. She told of how she collected water from the river, and that the filter made it safe to drink.

- Andre, Response Team Member, Haiti

meeting the specific needs of each community and tailoring our response to promote their recovery most effectively.

By learning from families, we are also able to improve our future responses. When we learned that our old water filter was difficult to use, we switched to our new filter – dirty water goes in the top, and clean water comes out the bottom. The best part about this filter is that when it can't filter out all the bacteria, it will stop allowing water out the bottom so we ensure no one ever has unsafe drinking water.

We evaluate and learn at every step of our work, because it is so important to us that each family that receives ShelterBox aid has exactly what they need to recover, when they need it.



Jeanba holds up her water filter in Haiti

CASE STUDY: SHELTERBOX OPERATIONS PHILIPPINES

ShelterBox has responded in the Philippines on twenty-four separate occasions. In order to improve our responses in the Philippines, ShelterBox Operations Philippines was set up in partnership with local Rotary contacts, as an in-country organization with aid stored locally.

When Tropical Storm Urduja hit the Philippines in December 2017, it caused flash flooding, landslides and destruction. Biliran Island was particularly badly hit. As a small remote Island, no other organizations looked at responding there. Thanks to our in-country network, ShelterBox knew there was a significant need and responded right away.

The Rotary Club of Biliran Island was providing affected families with food and water, and planned a Rotary Village project to build semi-permanent homes for families who had lost everything. However, there was no interim shelter solution.

Families were sleeping in crowded schools and public buildings, without adequate space, privacy or supplies. Having immediate emergency shelter was very important. Fifty-seven families were provided with ShelterBox tents as well as blankets, solar lights, kitchen sets, tool kits, and more.

A further nine-hundred families received ShelterKits to start rebuilding their homes as well as blankets, solar lights, mosquito nets, and water carriers. The Rotary Club of Biliran Island was instrumental in the distribution of this vital aid, as their local knowledge ensured ShelterBox



Tents set up in Almeria, the Philippines

could reach the most remote and most vulnerable families.

“ShelterBox’s response to Tropical Storm Urduja sets the bar on the level of relief operations and assistance for affected families. The kind of assistance ShelterBox gave to the affected families prepares us to plan and implement the Rotary Village Project as continuing support for these families. Because of honest and genuine service, ShelterBox and Rotary were able to deliver effective and swift assistance to affected families.”

- Greg Pastor, President RC Biliran Island
Dindin Morillo from the Rotary Club of Biliran Island said: “ShelterBox extended help that meets the needs of the people. We Rotarians, especially those on Biliran Island, have local knowledge of whom to help, including who to talk to in order to bring the help in a timely manner. Thus, rather than being sucked into bureaucratic processes, working together expedited the help and we are very thankful.”

ShelterBox was also able to work with the Rotary Club of Biliran Island to provide roofing sheets for the Rotary Village project, further partnering through the recovery process.

Disaster recovery is a process. On Biliran Island, ShelterBox’s technical expertise, and Rotary’s community connections and knowledge side by side, meant that families were given the best tools and support that they need through each step of the process to recover and rebuild.



Solidad shows her mosquito

REVIEW OF 2017-2018 FINANCES

Our Commitment

ShelterBox Canada is committed to using our supporter's funds as effectively and efficiently as possible. We strive to ensure your donation makes the biggest impact possible for families who have lost everything. We moved from having three full time staff members to four full time and one part-time. While this has increased our expenses, our baseline sustainable income topped \$1 Million for the first time, and we now have a professionalized fundraising program in place which will allow us to reach more families in need every year.

A Note on the Audited Financial Statements

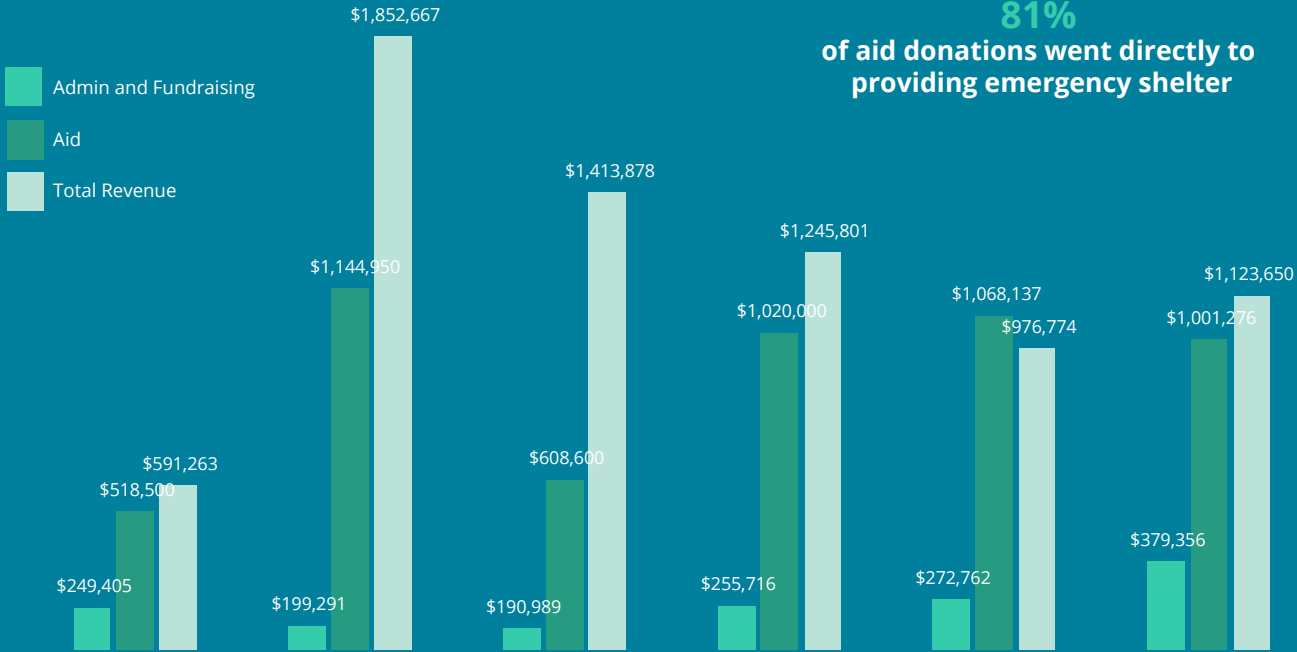
The full financial statements for the fiscal year from July 1, 2017 to June 30, 2018 were audited by Grant Thornton LLP, an independent audit firm. The full statements are available at: shelterboxcanada.org/annual-reports-and-financials/

ShelterBox Canada received \$1,001,223 in donations in the year ended June 30, 2018. Of these donations \$716,109 were restricted for the purchase and distribution of ShelterBoxes. It should be noted that the Distribution Agreement with ShelterBox Trust (UK) fixes the price of each aid item and requires ShelterBox Trust (UK) to invoice ShelterBox Canada only once the aid has been deployed, thereby ensuring that all funds directed to aid are traceable, consistent with ShelterBox Canada's high standards of transparency and governance.

The impact of this is that there is a lag between the time that funds are received and when they are ultimately expensed in the statement of operations, resulting in an amount held in 'Restricted Funds' on the statement of financial position at the end of the fiscal year.

The lag in processing does not reflect a delay in the delivery of aid, as ShelterBox International deploys aid without respect to the timing of invoicing and payment for aid.

Revenue Breakdown



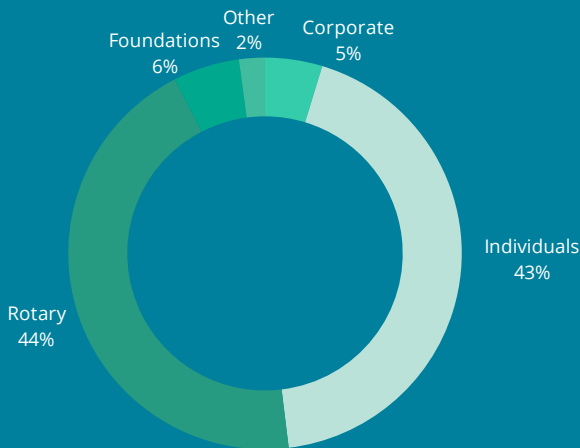
Notes: Typhoon Haiyan was in F2014, the Nepal Earthquakes in F2015, and there was a large one time school fundraiser in F2016 that brought in \$450,000. Each of these events dramatically increased revenue. Since F2013 our baseline income in the absence of major one time events has grown from \$400,000 to \$1,000,000.

ShelterBox Canada also receives unrestricted donations and operating grants which can be applied to the organization's fundraising, marketing, administrative, or mission activities.

For the year ended June 30, 2018, ShelterBox Canada paid \$1,001,276 to ShelterBox Trust (UK) for the purchase and distribution of ShelterBox aid upon confirmation of delivery to families affected by disasters. At the end of the period, ShelterBox Canada held \$403,975 in funds restricted for the purchase and distribution of aid that will be paid to ShelterBox Trust (UK) once distribution of aid has been confirmed in accordance with the terms of a Distribution Agreement.

ShelterBox Canada is committed to operating as efficiently as possible. As we continue to grow and expand, we are smartly investing in other fundraising methods which will ultimately allow us to achieve our mission and help more people in need. With these changes, we remain committed to ensuring our supporter's hard earned funds make as big of an impact as possible.

Where donations came from



81% of aid donations went directly to providing emergency shelter

AUDITED FINANCIALS FOR YEAR END JUNE 30,2018

Statement of Operations

	Unrestricted	Restricted	Total 2018	Total 2017
Revenue				
Donations	285,114	\$ 716,109	\$ 1,001,223	\$ 968,376
Operating Grant	115015	-	115015	-
Interest Revenue	7,412	-	7,412	8,398
Total Revenue	407,541	716,109	1,123,650	976,774
Expenses				
Purchase of ShelterBoxes	-	1,001,276	1,001,276	1,068,137
Salaries and Benefits	259,930	-	259,930	177,225
Fundraising and Marketing	67,993	-	67,993	47,041
Occupancy	16,655	-	16,655	14,809
Major Disasters	9,335	-	9,335	-
Legal and audit	8,033	-	8,033	11,578
Office and Administration	7,021	-	7,021	8,138
Travel and Meetings - staff and volunteers	9,162	-	9,162	12,639
Amortization	1,227	-	1,227	1,332
Total expenses	379,356	1,001,276	1,380,632	1,340,899
Excess Revenue over Expenses	28,185	\$(285,167)	\$(256,982)	\$(364,125)

Statement of Financial Position

June 30	2018	2017
Assets		
Current		
Cash- Unrestricted	\$ 295,011	\$ 297,370
Cash- Restricted	403,975	689,142
Accounts Receivable	2,855	5,013
Prepaid Expenses	8,401	7,409
	710,242	998,934
Long Term		
Capital Assets	916	1,373
	\$ 711,158	\$ 1,000,307
Liabilities		
Current		
Accounts payable and accrued liabilities	\$ 16,800	\$ 20,217
Deferred Revenue	-	\$ 28,750
	16,800	48,967
Fund Balances		
Invested in capital assets	916	1,373
Unrestricted	88,642	60,000
Restricted	403,975	689,142
Internally Restricted	200,825	200,825
	694,358	951,340
	\$ 711,158	\$ 1,000,307

LOOKING AHEAD

ShelterBox Canada's Vision

ShelterBox is growing, changing and innovating to meet the needs of the increasing numbers of people displaced by disaster and conflict around the world.

We're ambitious. We're driven. And we're impatient to help.

Our vision for ShelterBox in 2025 is to provide shelter for 1 million people every year. Our goal for ShelterBox Canada is to help 137,000 of those people.

In Canada, to meet our goal we need to:

- Generate an annual income of 10 million dollars
- Be a leading shelter for disaster relief expert in Canada
- Have a best in class organizational culture to retain, develop and attract talented people

“ We are projecting 15% growth in 2018-2019

Objectives F2018-2020

To reach these goals we're planning ahead using a rolling three-year timeframe. We'll review and refine our objectives each year.

For the first three years our five main objectives are:

1. Individual Giving Income

We will fund the cost of helping significantly more people by growing our individual giving income levels. This will be done through building our supporter base, growing our community fundraising campaigns, and better communicating need and impact with our supporters.

2. Awareness and Sector Voice

This new objective will drive awareness of ShelterBox and our impact. We'll strengthen the content of our communications with key audiences and develop and deliver a robust communications and PR plan. We will also grow our volunteer base to better spread awareness across the country.

3. Long Term Fund Development

We will invest carefully in both short and long-term programs that will ensure we can meet our targets. This will include growing our major gift income and securing more corporate partnerships.

4. Capacity Building

We will grow our capacity to ensure the effectiveness and sustainability of ShelterBox Canada. To do this, we need to attract, retain and develop high quality staff, professionalize at all levels, and continue to ensure we meet the highest levels of governance.

We'll continue to create an environment that retains, develops and attracts effective people.

5. Partnerships

We will create and manage effective partnerships that support our objectives. This will include strengthening our relationship with Rotary, and partnering with organizations and businesses with similar objectives.



The Rotary Club of Biliran and ShelterBox worked very closely on our response to Tropical Storm Urduja.

THE SHELTERBOX CANADA TEAM

Board of Directors

Chair - Kent Fraser (Calgary, AB)
Treasurer - Tim Berry (Barrie, ON)
Secretary - Ian Osellame (Alton, ON)
Past Chair - Ron Noseworthy (Kenora, ON)

Directors:

Alan Stratton (Hamilton, ON)
Bryn Styles (Barrie, ON)
John Dawes (Regina, SK)
Lisa Salapatek (Toronto, ON)
Mark Hauck (Orangeville, ON)
Michael French (Calgary, AB)
Michael Walsh (Fredericton, NB)
Patricia Matthews (Chestermere, AB)

Staff

Donor Relations Coordinator - Emily Boiteau
Executive Director - Stephanie Christensen
Individual Giving Manager- Lindsay McIver
Rotary and Community Fundraising Manager - Tess Widdifield
Volunteer Program Coordinator - Andre Bloemink

Canadian Response Team Members

Andre Bloemink
Claire Noseworthy
Dan Huisman
Dave Achtemichuk
Dave Hallett
Jennifer Kormendy
Per Dahlstrom
Richard Loat
Scott Culbertson
Ron Noseworthy
Ursula Geiser





IBRAHIM'S STORY

Ibrahim, his wife and three children were forced to flee from violence in Syria. Living under the so-called Islamic State, their lives were dominated by fear and terror. When they fled they paid huge sums to the smugglers to reach safety and were robbed by bandits on their journey. The children were also hit hard by the high heat and the burning sun.

Ibrahim said: *The one thing we needed when we arrived here was to get some shelter for my children so they could hide from the hot sun. Fortunately, ShelterBox was distributing tents on the same day that we arrived. The distribution team was the one who noticed us first and they immediately recorded our data and set up a tent for us.*

Thank you for helping us leave no family without shelter.

“
The tent has made us feel independent and safe after all the bad conditions we faced during the displacement.



ShelterBox



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ShelterBox and Rotary are project partners in disaster relief. ShelterBox Canada is a registered charity (Charitable Registration #846283208RR0001) independent from Rotary International and the Rotary Foundation