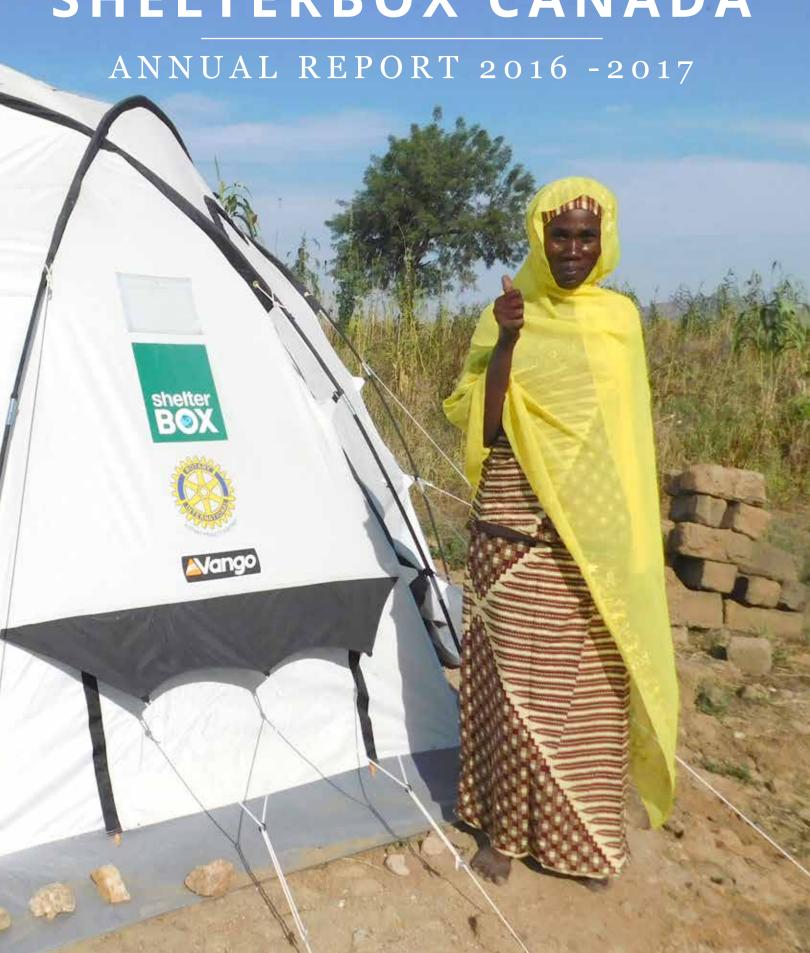
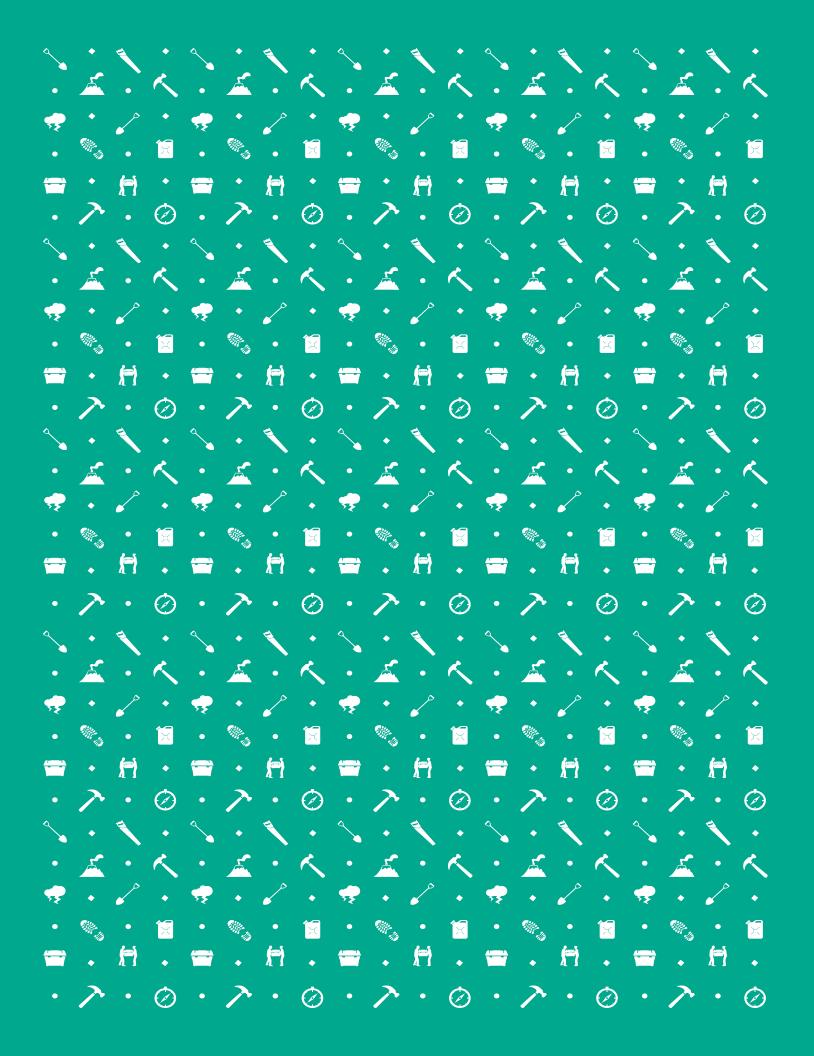
SHELTERBOX CANADA





CONTENTS

Why ShelterBox is needed	2
What we do	3
Chair and ED statement	4
IMPACT REPORT	
Your impact around the world	ϵ
Theory of Change	8
Disaster response	9
FINANCIAL REPORT	
Canadians make a dffference	1
Financial report	1
Financial statements	1
Looking ahead	1
The ShelterBox Canada team	1
Thank you	1

WHY SHELTERBOX IS NEEDED



More than 84 million people were displaced by disasters and confict in 2015.
(IDMC, 2016)



The world's population is forecast to increase by more than 1 billion people within the next 15 years, reaching 8.5 billion in 2030, with the largest growth happening in Nigeria, China and India. (UN, 2015)



Climate changes will lead to changes in the frequency, intensity and duration of extreme weather events, meaning that vulnerable communities will be hit more often by an extreme event, and for longer. (IPCC 2014)



The most widely used estimate claims that as many as 200 million people could be displaced by extreme climate events alone by 2050. (Norman Myers, Oxford University)







CHAIR AND EXECUTIVE DIRECTOR STATEMENT

Chair – Kent Fraser ED - Stephanie Christensen

We've started something big at ShelterBox. 2016-2017 marked the beginning of a new 10-year strategy to transform our charity. The plan is ambitious, but it focuses on clear targets and a clear direction.

And it's working.

This year, the Global ShelterBox family started on a path to grow our charity. More people were displaced in 2015 than ever before in human history. 85 million people – families just like mine or yours, lost their homes because of disasters and conflict.



Colombia - setting up a family tent after severe mudslides

We do not want to stand by as this number grows each year. We are impatient to see a world where no family is left without shelter. Not just any shelter, but a locally appropriate solution and tools to help communities recover.

To realize this vision we need to raise more and become as efficient as possible in every aspect of our work.

The global ShelterBox family's goal is to help 1 million families each year by 2025. This is a big goal, but together we can reach it. We don't want to leave any families without shelter and warmth.

Building Foundations

ShelterBox Canada started in 2010. We started as a small grassroots organization, relying on our amazing ambassadors and Rotary Clubs across Canada to spread our mission and raise funds.

Over the last three years, we have begun professionalizing our fundraising and laying the foundations for growth. As a result, we have been able to help more people in need of aid.

While we are committed to keeping our grassroots connection and feel, we know that to reach all the families who need us, we need to think bigger.

At ShelterBox Canada, we see major spikes in funding when major media disasters occur. We know to sustain our growth, we need to grow our baseline income – income that is not related to these spikes.

The last three years has been dedicated to doing just that.

In 2016-2017 we raised over \$970,000 to help families in need. Nearly \$900,000 of this was baseline income – income that did not come from a major media disaster. This means that in the last four years, we have doubled our baseline income.

This year, ShelterBox was able to help over 21,000 families in 14 different countries. This would not have been possible without the amazing support of our Canadian donors.

We have also welcomed new Ambassadors onto our volunteer team, allowing us to better spread awareness across Canada.



ShelterBox's Goal: to help 1 million people a year by 2025.

Looking Forward

With the foundations for smart growth laid, the ShelterBox Canada Board introduced our new 10 year strategy this year, which aligns with ShelterBox Trust's strategy.

ShelterBox Canada hopes to help 137,000 people each year by raising 10 million dollars per year in 10 years.

To do this, we need to grow our staff team, grow our volunteer team and invest in individual giving fundraising. These are all things we will start to implement next year.

Teamwork is also a huge part of the new growth strategy. The global ShelterBox family is working together closer than ever to share resources and learnings to make us all more effective. We are also working closer with partner organizations and local community groups to better aid those we serve.

Rotary International and Rotary Clubs across Canada are a huge part of ShelterBox and the impact we have around the world. As International Project Partners, Rotary is with ShelterBox every step of the way.

It starts with funding. In Canada, Rotary Clubs generously gave \$484,000 (50% of our income for the year). This funding allows us to reach more people in need. That is not all, Rotarians on the ground are our first source of information when disaster hits, they help our teams find warehouse space, transport and lodgings, and introduce us to key contacts in country.



Our response team with our local Rotary partners prior to aid distribution in Peru.

This makes us more effective, and ensures that we always reach the most remote and the most vulnerable. Continuing to grow this partnership is a key part of our plan.

We are also evaluating and measuring everything we do. Our new Theory of Change outlines the short, medium and long-term objectives of every disaster response (more on page 6).

By going back to talk to and learn from the families we help, we can better understand whether our objectives are being met. We are also learning from these families to improve our next response. By diversifying our aid options, we can better meet the specific needs of every family we serve.

This year, we exceeded our targets by \$230,000. That would not have been possible without you. While this shows we are off to a good start, we will not stand by. We will work hard to grow our fundraising, improve our partnerships, better serve the families we help, and evaluate our impact. Together, we can reach our goal; together, we can ensure no family is left without shelter.

On behalf of our board, staff, volunteers and those we serve, thank you so much for being part of the ShelterBox family.

-Kent and Stephanie

5

Your Impact Around the World 2016-2017

Haiti - Hurricane Matthew



Things were complicated somewhat when her daughter began to go into labour. That night she witnessed her ninth grandchild, a girl called Micela come into the world.

Jeanba received ShelterBox aid. She said all of the items were useful as she had lost everything. She proudly showed us the water filter and it was clear that it was being used. She told of how she collected water from the river, and that the filter made it safe to drink.



ShelterBox provided each family with a ShelterKit, 2 solar lights, 2 mosquito nets, 1 water filter and 1 water carrier as well as training to use the aid.



2805 families were helped

Colombia - Mudslides



"One of our main lines of contact was with Rotarians, who provide eyewitness information and local knowledge. We were very well placed to provide emergency shelter help to remote communities."

- Ayeasia Macintyre, ShelterBox Operations Corrdinator



Families were given full ShelterBoxes packed with a family tent, blankets, water filters and carriers, mosquito nets, solar lights, cooking equipment and more.



121 families were assisted

Syrian Region - Conflict



"The worst part of our trip was leaving our home and knowing that we were going to a place where we won't have a house to sleep in.

We didn't have any of the things we needed, until few days ago, when we received your generous aid items - the tent, the blankets, mattresses, and the solar lamp. This aid was the most thing we needed in the most appropriate time. Honestly, it saved our lives." - Bayda, a Syrian refugee



ShelterBox has provided a mix of tents, mattresses, blankets, water carriers and filiters, solar lights, stoves, children's clothing, tools, ground sheets and more.



5280 families in Mosul, Iraq 5443 Syrian refugee families

Lake Chad Basin - Conflict



Muhammad and his family left Nigeria after their village was attacked, they had to keep moving because they did not feel safe.

It wasn't until they got to Minawao camp in Cameroon and received a ShelterBox tent - a place to call home - that they said they felt safe.



ShelterBox has provided a mix of emergency tents, blankets, mosquito nets, kitchen sets, solar lights, hygiene kits, SchoolBoxes, and has started a project building semi-permanent shelters.



Cameroon: 3550 families + 5000 kids were given school packs

Chad: 456 families Niger: 896 families

Peru - Flooding



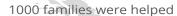
"The water came into the house under the doors and flooded the floor. Then it started raining through the roof. A lot of water came in. We all ran out and we tried to empty the water out with buckets. We did this for three days" - there was too much work to do.

The roof was damaged, now it is much better.
The tarpaulins help against the wind and the cold, and keep the children warm which is very important.

We like the solar lights and it means the children can do their homework in the evenings. It is important they get their education." - Julia from El Milagro



Families were provided with ShelterKits, mosquito nets, solar lights, water carriers and ground sheets.



Afghanistan - Conflict



"ShelterBox stores supplies around the world so we are ready to respond quickly. We take those supplies to the most remote and most vulnerable communities. Helping families displaced by conflict in rural Afghanistan is just one example of this." - Andre Bloemink, Response Team Member



ShelterBox provided tents and blankets to displaced families.



140 families

Somaliland - Drought



"Somaliland was already struggling with drought and food insecurity, and the outbreak of cholera is an added blow. We will do all we can to help them with their thirst, with the battle against disease, and with their need for shelter.

Our water filters rapidly make dirty water safe to drink, a great help in halting the spread of waterborne disease.

The tarpaulins we supply add to the resilience of the traditional shelters and are easily transportable to fit the nomadic lifestyle." - Dave Raybould, ShelterBox Operations Coordinator



ShelterBox provided full ShelterBoxes with tarps insted of a tent. This allowed people to reinforce their traditionally built nomadic homes.



441 families were helped this year. This response has carried on into our next fiscal year with hundreds more families being assisted.

Mozambique - Cyclone Dineo



The Cyclone tore though Mozambique leaving 112,000 families without proper shelter. ShelterBox assisted some of the most vulnerable communities.

One of our beneficiaries said:"The Cyclone damaged my community and destroyed my house So I thank you for not forgetting us and bringing this help. I thank you a lot for this, I am very happy" - Sarlina Mokono Malingue



ShelterBox supplied families with a ShelterKit and two mosquito nets.

1000 families received aid

Madagascar - Cyclone Enawo



"The water came into the house and soon we were up to our knees. Even though the water was getting dangerously higher, we stayed in our home until a ShelterBox tent arrived.

At the time, the children were very sick; they all had headaches, sore throats and coughs. **The tent has enabled us to keep dry and warm**." - Ernestine Lravaomalala



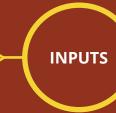
ShelterBox provided a small community who would not otherwise receive aid with tents, tools, kitchen sets, and school supplies packed in ShelterBoxes.



17 families were helped

6

SHELTERBOX OPERATIONAL THEORY OF CHANGE



















engagement



and Reporting



and reflection







OUTPUT

Effective and timely shelter provision





Financial

Material





SHORT/MEDIUM TERM OUTCOMES

- » Protection from weather & environmental extremes.
- » Increased personal safety & security of possessions.
- » Increased protection from water & vector borne diseases.
- » Reduced household displacement.
- » Households are kept intact.
- » Knowledge & skills to utilize the provided materials.
- » Reduced stress & anxiety.
- » Improved privacy & retained dignity.
- » ShelterBox response is accountable.



LONGTERM OUTCOME

Improved resilience &/or capacity for self-recovery (households/communities)



Contribution to IMPACT LEVEL CHANGES

- » Improved psychological health & wellbeing.
- » Improved access to & retention in education.
- » Reduced morbidity & mortality.
- » Security of tenure.
- » Improved access to basic services.
- » Strengthened social structures.
- » Livelihoods sustained.
- » Community more resilient to future disasters.

IMPACT REPORT

Review of 2016 – 2017 Disaster response

Right now more than 85 million people around the world are homeless because of natural disasters and conflict – that is more than ever before in human history. Continuing climate change and growing areas of conflict mean this number is only expected to grow.

ShelterBox exists to bring shelter to families and communities after disaster strikes.

ShelterBox's Theory of Change

We always want to improve. To move forward. To change for the better. That's why we developed a dynamic new way to evaluate and monitor the impact of our work — and to measure the longer-term benefits that providing shelter has for families and communities.

The ShelterBox Operational Theory of Change is a learning tool that helps us to understand what we're doing and why. It helps our global team of staff, volunteers and partners to be consistent — and to evaluate, understand and improve the aid we provide. It's not just about short-term shelter. It's about making sure we're providing solid foundations for communities to rebuild their futures.



Helping the forgotten - Lake Chad Basin

We think it's important to help meet the shelter needs of people who are difficult to reach and whose needs are severely underfunded. Because it's not just the disasters that hit the headlines that leave families without homes.

That's precisely what we've done in the Lake Chad Basin, commonly referred to as 'the forgotten crisis'.

To date 2.4 million people have been displaced as a result of the conflict involving the group Boko Haram. The geographical area of the insurgency is larger than the size of France.

ShelterBox has helped to make a real difference in the Minawao camp in the extreme North region of Cameroon. Before we arrived the collective centres were overcrowded and without ventilation, leading to the spread of disease and gender-based violence.

In 2016-2017 we provided 100 SchoolBoxes and 1,700 emergency tents along with blankets, water filters, solar lights, hygiene kits and more to reduce the number of people stranded in these collective centres, enabling people to start their recovery sooner. As a result of our intervention, nobody is now forced to sleep within the collective centres.

However the situation shows no signs of subsiding and people inside and outside of the camps are unable to return home. We've partnered with IEDA to provide a longer-term shelter solution for 1,850 families.

(continued on the next page)





IMPACT REPORT

Review of 2016 - 2017 Disaster response continued

These transitional shelters are made of durable materials and provide a better solution for people inside and outside the camps. By training and employing local community members and refugees living in the camp to build the shelters, we are providing them new skill sets and strengthening the local economy.



Transitional mud-brick shelters

ShelterBox has also helped thousands of families in Niger and Chad facing similar conditions as a result of Boko Haram violence.

Working with community groups – Peru

At ShelterBox, our main goal is to help families and communities recover. To do that, we know that community run responses are vital. That is why we work with local community groups and local Rotary Clubs to ensure we reach the most remote, and most vulnerable. By working directly with community groups we better understand the local needs and can provide the most appropriate aid. Our expert response teams train local leaders, and they then teach their communities with our support. This way, after our teams have left, the recovery process continues.

In the spring of 2017, thousands of families in 24 of the 25 districts in Peru experienced "huayco" or flash flooding after weeks of heavy rains. The ferocious torrent of water and mud swept through villages destroying everything in its path.

ShelterBox worked with Rotary and the local disaster response agency to provide 1000 ShelterKits along with mosquito nets, solar lights, water carriers and ground sheets for families whose homes were damaged or destroyed. The ShelterKits allowed families to either repair their home, or to build a locally appropriate shelter with help from our response teams.



A car burried in mud after the floods came through

One of the families we were able to help was Marina's. She lives with her father, her daughter Chabuca, her son-in-law and her three grandchildren, aged five, four and four months.

Marina said: 'I was right here when the huayco came. It was the morning, around 10am, and I was cooking food. The water started coming and people were screaming. I was scared. I went to get my father and make sure he was safe, and then we ran for the children. We lifted them on top of the bunk beds so they would be dry.



'The roof fell in and then the walls, we were scared but had nowhere to go. This is our land so we stayed here even though there was no food, no water, nowhere dry. The children were scared, they cried all day and wouldn't stop.'

Marina's son in law went to collect their ShelterKit and a ShelterBox containing essential aid items and received training in how to use the materials provided. As a result, he and Chabuca were able to build two new shelters on their land using the tarpaulins and tools provided.

Marina said: 'Now we have a new room and my daughter's family have their own space, everything is easier. We can protect the children and we can get by, everything we do now is for the children.

We use the solar lights when we are cooking at night, and they make the children feel safer when they need to go to the bathroom at night.

'We feel we have support behind us now and we can start to move on. We are saving to buy bricks, and bit by bit we will rebuild. With the lords help we feel positive for the future. It may not be this year, it may be next year, but we have faith that we will rebuild.'



Marina and her family in Peru

Adapting our approach – Haiti

At ShelterBox our teams work around the clock tracking storms and monitoring disasters. When Hurricane Matthew was poised to strike Haiti hard in October 2016, we knew there would be very vulnerable people affected. We had ShelterBoxes stored with the Dutch Navy in Curacao so we had them ready for transport to help families in need as soon as the storm had passed. We also had aid from other locations around the world ready to go if needed.



A severely damaged house after Hurricane Matthew

After the earthquake in 2010, ShelterBox provided 1/3 of all tented shelter – unfortunately many people still haven't recovered and are still living in tents. Therefore, the Haitian Government would not allow tents to be used as family shelter in response to Hurricane Matthew.

At ShelterBox – we are very adaptable. We used the water filters, water carriers, solar lights and mosquito nets from the ShelterBoxes brought in from Curacao, and provided ShelterKits to help families begin rebuilding right away. The tents from the ShelterBoxes were provided to medical field hospitals so that people could see doctors in private.



Local teams learning about the water filters in the ShelterBox

As a Category 4 hurricane, Matthew affected millions of people, and took over 500 lives in Haiti alone. ShelterBox worked with local partners to find effective solutions to help over 3000 families. Without a nontent shelter option, we would not have been able to help these families recover due to the Government restrictions.



During 2016-2017 ShelterBox responded to 14 natural disasters and conflicts, providing 21,149 families with the aid they needed to reover. This is your support in action - thank you!

10 11



REVIEW OF 2016-2017 FINANCES

Our Committment

ShelterBox Canada is committed to using our donors funds as effectively and efficiently as possible. We strive to ensure as much money as possible goes directly to providing aid for our beneficiaries. We moved from having two full time and one part time staff members, to having three full time staff. While this has increased our expenses by \$17,000, we were able to grow our baseline sustainable revenue by 11% and lay the ground work for professionalizing our fundraising program.

While total revenue is down from last year, we had over \$450,000 in donations from a one time school fundraiser, and major disater donations in 2015-2016. With one- off revenue removed, we saw significant growth this year and exceeded our targets by 24%.

A Note on the Audited Financial Statements

The full financial statements for the fiscal year from July 1, 2016 to June 30, 2017 were audited by Grant Thornton LLP, an independent audit firm. The full statements are available at: shelterboxcanada.org/annual-reports-and-financials/

ShelterBox Canada received \$968,376 in donations in the year ended June 30, 2017. Of these donations \$703,952 were restricted for the purchase and distribution of ShelterBoxes. It should be noted that the Distribution Agreement with ShelterBox Trust (UK) fixes the price of each aid item and requires ShelterBox Trust (UK) to invoice ShelterBox Canada only once the aid has been deployed, thereby ensuring

that all funds directed to aid are traceable, consistent with ShelterBox Canada's high standards of transparency and governance.

The impact of this is that there is a lag between the time that funds are received and when they are ultimately expensed in the statement of operations, resulting in an amount held in 'Restricted Funds' on the statement of financial position at the end of the fiscal year.

The lag in processing does not reflect a delay in the delivery of aid, as ShelterBox International deploys aid without respect to the timing of invoicing and payment for aid. ShelterBox Canada also receives unrestricted donations and operating grants which can be applied to the organization's fundraising, marketing, administrative, or mission activities.

For the year ended June 30, 2017, ShelterBox Canada paid \$1,068,137 to ShelterBox Trust (UK) for the purchase and distribution of ShelterBox aid upon confirmation of delivery to families affected by disasters. At the end of the period, ShelterBox Canada held \$689,142 in funds restricted for the purchase and distribution of aid that will be paid to ShelterBox Trust (UK) once distribution of aid has been confirmed in accordance with the terms of a Distribution Agreement.

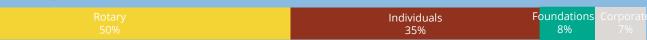
ShelterBox Canada is committed to operating as efficiently as possible. As we continue to grow and expand, we are smartly investing in other fundraising methods which will ultimately allow us to achieve our mission and help more people in need. With these changes, we remain committed to ensuring our supporter's hard earned funds make as big of an impact as possible.

Revenue Breakdown



Notes: Typhoon Haiyan was in F2014, the Nepal Earthquakes in F2015, and there was a large one time school fundraiser in F2016 that brought in \$450,000. Each of these events dramatically increased revenue.

Where donations came from



AUDITED FINANCIALS FOR YEAR END JUNE 30,2017

Statement of Operations

	Unrestricted		Restricted		Total 2017		Total 2016	
Revenue								
Donations Interest Revenue	\$	264,424 8,398	\$	703,952 -	\$	968,376 8,398	\$	1,236,048 9,753
Total Revenue		272,822		703,952		976,774		1,245,801
Expenses								
Purchase of ShelterBoxes		-		1,068,137		1,068,137		1,020,000
Salaries and Benefits		177,225		-		177,225		141,208
Fundraising and Marketing		47,041		-		47,041		50,612
Occupancy		14,809		-		14,809		14,107
Legal and audit		11,578		-		11,578		30,704
Office and Administration Travel and Meetings - staff		8,138		-		8,138		8,021
and volunteers		12,639		_		12,639		9,772
Amortization		1,332		_		1,332		1,292
Total expenses		272,762		1,068,137		1,340,899		1,275,716
Excess Revenue over Expenses	\$	60	\$	(364,185)	\$	(364,125)	\$	(29,915)

Statement of Financial Position

	2017	2016
Assets		
Current		
Cash- Unrestricted	\$ 297,370	\$ 267,208
Cash- Restricted	689,142	1,053,327
Accounts Receivable	5,013	4,120
Prepaid Expenses	 7,409	 6,645
	998,934	1,331,300
Long Term		
Capital Assets	 1,373	1,496
	\$ 1,000,307	\$ 1,332,796
Liabilities		
Current		
Accounts payable and accrued liabilities	\$ 20,217	\$ 17,331
Deferred Revenue	\$ 28,750	\$ -
Fund Balances		
Invested in capital assets	1,373	1,496
Unrestricted	60,000	84,642
Restricted	689,142	1,053,327
Internally Restricted	 200,825	176,000
	 951,340	1,315,465
	\$ 1,000,307	\$ 1,332,796

LOOKING AHEAD

ShelterBox Canada's Vision

ShelterBox is growing, changing and innovating to meet the needs of the increasing numbers of people displaced by disaster and conflict around the world.

We're ambitious. We're driven. And we're impatient to help.

Our vision for ShelterBox in 2025 is to provide shelter for 1 million people every year. Our goal for ShelterBox Canada is to help 137,000 of those people

In Canada, to meet our goal we need to:

- •Generate an annual income of 10 million dollars
- Be a leading shelter for disaster relief expert in Canada
- Have a best in class organizational culture to retain, develop and attract talented people



Objectives F2018-2020

To reach these goals we're planning ahead using a rolling three-year timeframe. We'll review and refine our objectives each year.

For the three years our five main objectives are

1. Individual Giving Income

We will fund the cost of helping significantly more people by growing our individual giving income levels. This will be done through building our supporter base, growing our community fundraising campaigns, and better communicating need and impact with our supporters.



We aim to reach 14,300 people in F2018 compared to a target of 8000 people in 2016.

2. Awareness and Sector Voice

This new objective will drive awareness of ShelterBox and our impact. We'll strengthen the content of our communications with key audiences and develop and deliver a robust communications and PR plan. We will also grow our volunteer base to better spread awareness across the country.

3. Long Term Fund Development

We will invest carefully in both short and long-term programs that will ensure we can meet our targets. This will include growing our major gift income and securing more corporate partnerships.

4. Capacity Building

We will grow our capacity to ensure the effectiveness and sustainability of ShelterBox Canada. To do this, we need to attract, retain and develop high quality staff, professionalize at all levels, and continue to ensure we meet the highest levels of governance.



We'll continue to create an environment that retains, develops and attracts effective people.

5. Partnerships

We will create and manage effective partnerships that support our objectives. This will include strengthening our relationship with Rotary, and partnering with organizations and businesses with similar objectives.



Boxes in Somaliland ready for distribution

THE SHELTERBOX CANADA TEAM

Board of Directors

Chair - Kent Fraser (Calgary, AB)
Treasurer - Tim Berry (Barrie, ON)
Secretary - John Dawes (Regina, SK)
Past Chair - Ron Noseworthy (Kenora, ON)

Directors:
Alan Stratton (Hamilton, ON)
Bryn Styles (Barrie, ON)
Ian Osellame (Alton, ON)
Lisa Salapatek (Toronto, ON)
Mark Hauck (Orangeville, ON)
Michael French (Calgary, AB)
Michael Walsh (Fredericton, NB)
Patricia Matthews (Chestermere, AB)

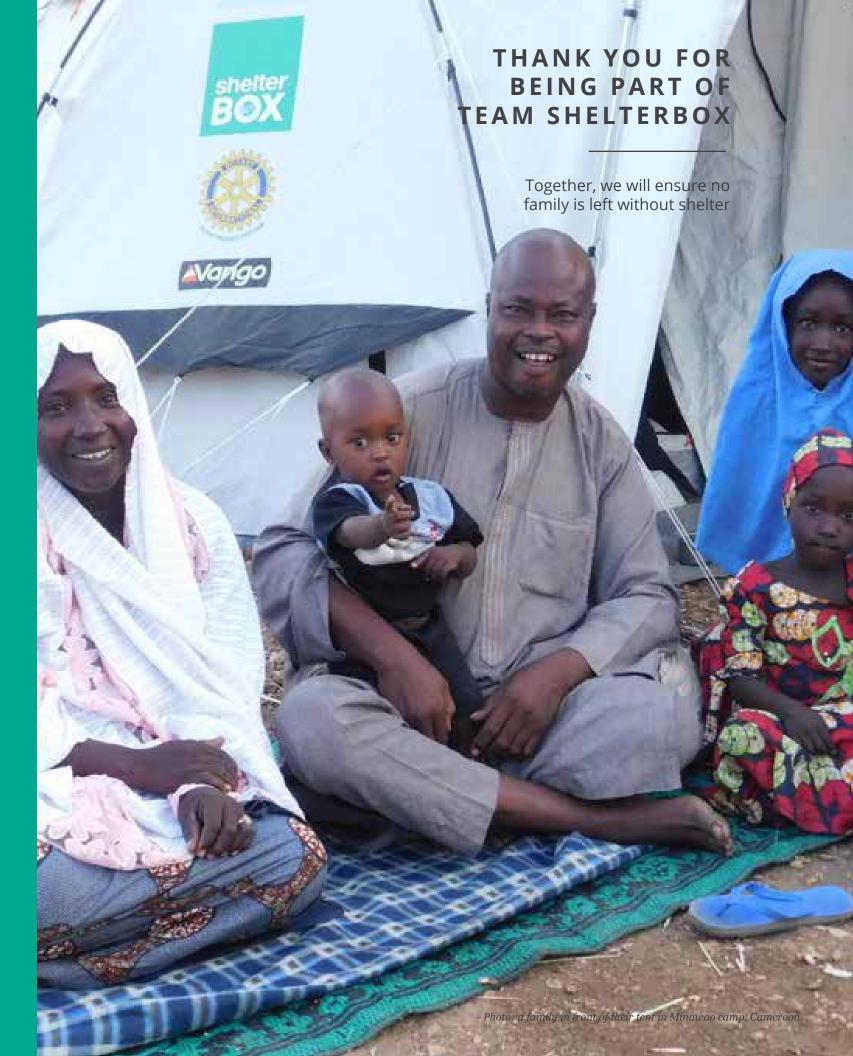
Staf

Executive Director - Stephanie Christensen Fundraising and Volunteer Manager - Tess Widdifield Donor Relations Coordinator - Emily Boiteau

Canadian Response Team Members

Andre Bloemink
Claire Noseworthy
Dan Huisman
Dave Achtemichuk
Dave Hallett
Jennifer Kormendy
Jessica Kim
Per Dahlstrom
Richard Loat
Scott Culbertson
Ron Noseworthy







ShelterBox Canada 159 Jane Street, Office 2 Toronto, ON M6S 3Y8 T - 1-855-875-4661E - support@shelterboxcanada.orgW - www.shelterboxcanada.org

