

SHELTERBOX CANADA ANNUAL REPORT 2013-2014

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ABOUT US

Every year hundreds of thousands of communities across the world lose everything when disasters strike. Through no fault of their own, and often with no warning, people lose their homes, their possessions, and their livelihoods. Every day they are faced with a battle for survival.

ShelterBox provides emergency shelter and vital supplies to support communities around the world which are overwhelmed by disasters and humanitarian crises.

Since inception in 2000, ShelterBox has responded to earthquakes, floods, volcanos, tsunamis, hurricanes, landslides, typhoons and conflict, delivering emergency humanitarian aid to communities in need on every continent.





The ShelterBox response to disasters is as simple as it is effective. We deliver the essentials a family needs to survive in the immediate aftermath of a disaster. A typical large green ShelterBox contains a disaster relief tent for an extended family, blankets, water purification, cooking utensils, a stove, a tool kit, a children's activity pack and other essential items. Box contents are tailored to meet the needs of each specific disaster.

Aid is delivered by highly trained ShelterBox Response Team (SRT) Members from around the world. In Canada there are currently 11 SRTs. By prepositioning aid in 12 warehouses around the world we are able to be on the ground after a disaster within 24-48 hours. All boxes are packed at our Head Quarters in Cornwall UK.

ShelterBox Canada is one of 15 ShelterBox Affiliates which work to raise awareness and funds for ShelterBox's work.

Our Mission

To rapidly provide emergency shelter and vital aid to stabilize, protect, and support communities overwhelmed by disaster and humanitarian crisis.



Setter BOX.

Our Vision

A world in which all people displaced by disasters and humanitarian crises are rapidly provided with emergency shelter and vital aid which will help rebuild their communities and lives.

Our Values

Respect

Honesty and Integrity

Accountability

Resourcefulness



A Message From Our Chair

This past year ShelterBox has continued to rise to the increasing challenge of providing life sustaining shelter and aid to many thousands of families ravaged by very severe and complex disasters both natural and man-made. From the massively destructive Typhoon Haiyan in the Philippines (recorded as the largest storm to ever hit landfall), to the very difficult and dangerous ongoing conflicts in Iraq and Syria, as well as many more less media responsive disasters around the world, Shelter-Box has been there. With the needs and numbers of displaced people growing exponentially, there is rarely a time when we are not deploying somewhere in the world and often we are providing aid to multiply disasters at once.

There have been positive organization changes at both ShelterBox International (SBI) and ShelterBox Canada (SBC). Alison Wallace, who joined SBI as the new CEO, brings extensive experience at the executive level of international charities and is implementing changes that will increase our ability to provide a wider range of shelter options to disaster victims.

Here at ShelterBox Canada, and thanks to our generous donors, we are coming off a very strong year, with donations having exceeded \$1.8 million. We are very pleased to welcome Stephanie Christensen as our new Operations Manager and Tess Widdifield as our Fundraising Officer in our Toronto office. Both are educated in non-profit work and bring fresh ideas, enthusiasm, energy and a strong commitment to our important role of raising funds to assist families in desperate need. We are also pleased to welcome Bryn Styles as our newest Board member. Bryn is a Past Rotary International Director and is helping us to strengthen our strong and very important partnership with Rotary.

At ShelterBox we often say that we provide families with shelter, warmth and dignity. The shelter and warmth is obvious but, as a ShelterBox Response Team member, I have many times seen examples of the dignity our aid provides. During my deployment to the Philippines responding to Typhoon Haiyan, we set up a tent on a remote island for an elderly couple; the lady was 84 and the gentleman was 92 with several grand-children in their care. After setting up the tent near their destroyed home, I returned to check on them about an hour later. It was heart-warming to see the little old lady crouched down and busily trimming the high grass and bushes around the tent with only a kitchen knife. It was obvious that our tent was not only giving them essential shelter, but also providing them with the hope and dignity to carry on.

We are only able to do our important humanitarian work because of the hard work of our many volunteers and small staff and the generosity of our donors, supporters and Rotarians across Canada. On behalf of the many thousands of victims that we have been able to help thanks to your generosity, I offer my sincere thank you.





My first year at ShelterBox Canada has been truly amazing. As someone with a background in the humanitarian sector I can honestly say I am so proud and honoured to be a part of this organization. The work Shelter-Box conducts is truly one of a kind.

2013-14 has been a busy year for ShelterBox Canada. In order to keep our expenses low, and optimize efficiency, ShelterBox Canada no longer has an Executive Director. We will now operate with two full time staff, an Operations Manager and a Fundraising Officer.

This year was particularly significant for ShelterBox because of Typhoon Haiyan which hit the Philippines in November 2013. Our Canadian donors stepped up to the plate in a big way, donating 1.3 million dollars to help some of the millions of people whose homes were damaged or destroyed. Our Typhoon Haiyan response brought in many new supporters. We are working hard to enhance our communications with donors to ensure our supporters are kept up to date with how their money is being used. As ever, we are committed to being accountable and transparent to our supporters.

We could not continue our vital work without the support of Canadians and our extremely dedicated Ambassadors across the country. Moving forward we will be working to strengthen our Ambassador program by helping facilitate Ambassador Teams and providing them with the resources necessary to help them increase awareness of ShelterBox's work.

ShelterBox responded to 23 disasters over the past year, many of which Canadian Boxes were deployed to. Six Canadian ShelterBox Response Team Members (SRTs) were deployed to our response to Typhoon Haiyan.

A lot was accomplished in 2013-14, and the generosity of our donors has allowed us to help thousands of families, and ensure the sustainability of ShelterBox Canada for years to come. I would like to extend a sincere thank you to our Board, our volunteers and our donors for your dedication and support to this wonderful organization. I look forward to working together to help more families in their time of greatest need.

ShelterBox Canada Board of Directors

CHAIR: Ron Noseworthy VICE CHAIR: Kent Fraser TREASURER: Alan Stratton SECRETARY: Alan Stratton

BOARD MEMBERS
Bert Steenburgh
Bryn Styles
Christopher Loat
Dave Hallett
Gord Harper
John Dawes
Saleem Kassum

ShelterBox Canada Staff

OPERATIONS MANAGER Stephanie Christensen

FUNDRAISING OFFICER
Tess Widdifield

ShelterBox Canada Response Team Members

Andre Bloemink
Claire Noseworthy
Dan Huisman
Dave Achtemichuk
Dave Hallett
Jennifer Kormendy
Jessica Kim
Noel Currie
Per Dahlstrom
Richard Loat
Ron Noseworthy





Review of 2013 -14

2013-14 was a very busy year at ShelterBox. ShelterBox deployed aid to 23 disasters, 9 of which were caused by flooding. On every deployment ShelterBox works hard to ensure that we are sending the best equipment for the situation. Our teams are focusing on monitoring and evaluating our work at every step, and we are constantly evolving as a result.

ShelterBox is diversifying and developing new shelter solutions to meet the varying needs of disaster victims. For example, our new Shelter Repair Kits allow families with partially damaged homes to make temporary repairs, move back in quickly and provide more time for proper reconstruction. The kits include tarpaulins, tools and supplies and are economical which allows us to help many more affected families with our donors' funds. Another example of our flexibility to disaster survivor needs is the development of transitional shelters which are solid, longer term structures, designed to withstand future storms. We are currently working with four leading international aid organizations to develop and build 1700 of these transitional shelters for the Philippines. We will be using local building materials whenever possible.

The ShelterBox is still at the heart of what we do and our distinctive family relief tent remains a key part of most deployments. However, as we strive to develop into a global leader in shelter provision, we are embracing new ways to better respond to the needs of communities affected by disasters.

As ShelterBox responds to more ongoing man-made disasters in areas such as Syria, Lebanon, Jordan, and Iraq where our beneficiaries are likely to be in tents long term, SchoolBoxes are also being provided. SchoolBoxes essentially provide a classroom in box which provides teachers with chalkboard paint and chalk and other supplies, and each child with school supplies and a backpack. In many areas where our SchoolBoxes have been deployed, children had not been in school for three years. SchoolBoxes are helping restore a sense of normalcy and are assisting with the provision of a child's basic human right to education.

Each of the 23 deployments in the last year has been unique and ShelterBox continues to learn and grow. As we do, we remain dedicated to preserving the integrity of our beneficiaries, and to being transparent and accountable in all aspects of our work to our supporters, donors, and beneficiaries.



Flooding Sudan

Thousands of families were left with destroyed homes after flash flooding in Sudan in September 2014. One man, Fatih Al-Rahman, was forced to the roof of his car with his wife and five children. They spent the evening on top of the car before being rescued by a boat the next day. When they returned to their home they found it completely destroyed. ShelterBox helped Fatih and other families in his community, distributing 504 tents to those who were left homeless from the floods. ShelterBox working with Plan International were able to bring shelter to 1,000 families. SchoolBoxes were also sent to help children resume their education.



2013-14 Deployment

Portugal



Flooding Bolivia

In early February 2014 tens of thousands of people were forced from their homes across the northwest of the landlocked country of Bolivia by widespread flooding. ShelterBox worked with Oxfam and Rotary in Bolivia to bring emergency shelter and vital supplies to families forced from their homes. The girl featured in the picture on the following page received a bear in her ShelterBox kit which provided her with joy during a traumatic time. All of the bears were hand knitted in Cornwall UK. ShelterBox was able to distribute 448 boxes to families in need in Bolivia.

Conflict

Iraq

ShelterBox Affiliate Countries

ShelterBox responded to the influx of Syrian refugees that have been pouring over the border and into Iraqi Kurdistan in August 2013. Thousands of Syrian families crossed a new pontoon bridge over the Tigris river at Peshkhabour border point from Syria to Duhok province, Iraqi Kurdistan. ShelterBox tents were distributed at Qushtapa camp near Irbil, the capital for Syrian refugee families fleeing conflict. 98 boxes in total were sent as well as kitchen sets. An additional 402 boxes were stored near by for easy deployment if they are needed in the future.

August 2013
Typhoon I Philippines
Flooding I Pakistan
Iraq I Conflict

September 2013
Flooding I Sudan
Flooding I Niger
Earthquake I Pakistan

October 2013
Conflict I Philippines

November 2013 Typhoon I Philippines

January 2014
Flooding I Indonesia

South Africa

Flooding Serbia and Bosnia

Unprecedented torrential rain caused widespread flooding and forced hundreds of thousands of people from their homes in Serbia, Bosnia and Herzegovina. Many displaced families were able to stay with relatives, friends or in evacuation centers leaving the need for shelter lower than expected. ShelterBox was able to conduct a needs assessment and concluded that water filtration systems were crucially needed. ShelterBox was also able to deliver 1,500 mosquito nets to Bosnia as a result of the increased level of stagnant water. Tents, water filters and carriers, blankets, groundsheets and solar lamps were provided to assist with the need for shelter and warmth.







Flooding Zimbabwe

ShelterBox responded to flooding in Zimbabwe's Masvingo province that forced over 2,000 families to uproot their homes and possessions. Heavier than usual rain fall caused severe flooding that damaged thousands of homes positioned along the river. ShelterBox worked alongside the International Organization for Migration to distribute 805 tents in Chingwizi camp to displaced Zimbabweans. ShelterBox was able to help Mrs. Mahora, who woke up to rising water at her doorstep, moving herself and her five children out immediately. Mrs. Mahora shared that living in the tent she had "our first comfortable night since we moved to the camp. It was like we were living in a brick house".



February 2014 Volcano I Indonesia Flooding I Zimbabwe April 2014 Flooding I Bolivia May 2014
Fire I Chile
Flooding I Bosnia
Flooding I Serbia

June 2014
Iraq Kurdistan I Conflict
Flooding I Paraguay

Ongoing
Conflict I Syria (and surrunding countries)



TYPHOON HAIYAN, PHILIPPINES KEY STATS: AS OF MARCH 15 2014



approx. 550,000 HOMES DAMAGED



approx. **580,000** HOMES DESTROYED



+6,000 PEOPLE KILLED

OVER 100 SHELTERBOX RESPONSE TEAM MEMBERS HAVE BEEN SENT

SHELTERBOX HAS
HELPED **OVER 6,000** FAMILIES
ACROSS 7 DIFFERENT ISLANDS





Typhoon Haiyan Philippines

Typhoon Haiyan, known locally as Yolanda hit the Philippines on November 8th, 2013. It was the most deadly typhoon ever to made landfall with wind gusts of 195mph, and storm surges (walls of water) up to 5 meters high. The storm killed over 6000 people, and severely damaged or destroyed the homes of 5 million people (550,000 houses destroyed)

ShelterBox already had a Response Team on the ground on the island of Bohol responding to an earthquake which hit a few weeks prior. ShelterBox was closely monitoring the storm, and when the immense scale of the disaster became clear our Operations team rapidly mobilized teams to get aid to families as quickly as possible.

ShelterBox has prepositioned aid on the island of Luzon in the Philippines as the Philippines is the country ShelterBox has responded the most in since 2000. Over 100 SRTS ended up being deployed, and aid was brought in from stock hubs around the world including Dubai, Australia and ShelterBox Headquarters in Cornwall. Typhoon Haiyan was ShelterBox's largest deployment ever.

Canada had a big part in the Response to Typhoon Haiyan. Canadian donors raised 1. 3 million dollars for the ShelterBox response, of which 1.05 million was matched by the Canadian Government for national aid efforts in the Philippines. Six Canadian Response Team Members were deployed to various islands where ShelterBox was working to deliver aid to families in need.

Over all ShelterBox provided aid to over 7000 families, some of which received full boxes, others received only the materials they needed such as mosquito nets and water filtration systems. The massive outpouring of support for the disaster has allowed ShelterBox to continue working in the Philippines. Eleven months after the Typhoon hit, ShelterBox is still in the country working with other aid organizations to provide transitional shelter and the materials people need to rebuild their communities.







SYRIA: KEY STATS AS OF MARCH 15 2014

9.3 MILLION PEOPLE AFFECTED

Source OCHA

LATEST SYRIAN REFUGEES:

Source UNHCH

15.03.12 **23,317** 15.03.13 **911,784**

15.03.14 **2,563,434**



6.2 MILLION INTERNALLY DISPLACED

Source ECHO

2.6 MILLION FLEEING ACROSS BOARDERS

Source ECHO

SHELTERBOX HAS SENT ENOUGH AID TO SUPPORT OVER 5,000 SYRIAN FAMILIES





Syria Crisis

In 2014 United Nations Secretary General, Ban Ki- Moon stated that "not since the end of the Second World War have there been so many refugees, displaced people and asylum seekers." While this quote refers to refugees and displaced people around the world, the vast majority originate from Syria. Syria has been in the media spotlight for three years now. Over 9 million people have been forced from their homes in the war-torn country.

Neighbouring countries: Lebanon, Jordon, and Iraq haven taken in the majority of the 2.5 million refugees from Syria, three quarters of whom are women and children. In Lebanon, over ¼ of the population are now Syrian refugees. The strain on already tight resources is enormous for these countries. Despite difficulty with the constantly changing security situation, ShelterBox has been working in Syria, Lebanon, Jordan and Iraq assisting as many families as possible.

In the last three years, ShelterBox has provided Shelter and vital supplies to over 5000 families in region. ShelterBox has been working with partner agencies on the ground to help deliver the emergency shelter, blankets, cooking utensils, children's activity packs, mosquito nets, and water filtration systems and carriers to families in need. ShelterBox also has the unique ability to provide fully insulated tents to protect against the harsh winters.

In February ShelterBox worked with Jordanian Border Guards to distribute 100 winterized ShelterBoxes to families arriving from Syria. In Iraqi Kurdistan ShelterBox distributed tents and school boxes when there was a large influx of refugees in the capital, Erbil. ShelterBox was also the first aid agency to provide tents to Syrian refugees in Lebanon with permission from the Lebanese Government. ShelterBox has continued to find new ways to get aid to the people who need it most, and provide them with the most appropriate ShelterBox aid to meet their needs.

With no end in sight to this turbulent conflict, ShelterBox remains dedicated to assisting as many families as possible. The Syrian Appeal will continue so that funds can be collected directly for the region. Thank you to all of our donors who have contributed to help desperate families in need.



CANADA MAKES A DIFFERENCE IN 2013-14

Total Revenue: \$1,852, 667

Syrian Crisis

Typhoon Haiyan Relief: \$1,311,121

Global Gifts

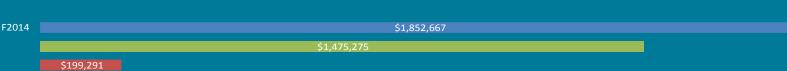
Total Donations Allocated to The Purchase of ShelterBoxes: \$1,475,275



Other

Businesses





Annual revenue and expenses breakdown

Looking Ahead

F2012

ShelterBox Canada's funding has traditionally come mainly from one-time, aid specific donations. Major disaster activity drives significantly higher donations as evidenced in fiscal 2014 due to Typhoon Haiyan, but such disasters are impossible to plan for. As a result, the Board of Directors has worked hard to reduce the cost structure from a high of \$290,000 in fiscal 2012 to \$200,000 in fiscal 2014. This will allow the organization more flexibility to continue operating during extended periods between major disasters.

There continues to be many smaller scale disasters that occur frequently each year that require our aid. Having an efficient cost structure that can be effective at raising funds for both small and large scale disasters is one of the strategic goals of the organization. We are committed to building the organization towards a longterm sustainable, rolling three year average expense rate of 15%. This year, with the massive outpouring of support for Typhoon Haiyan, our expenses were only 11% of revenue.

We are working hard to strengthen our volunteer Ambassador network in order to provide more awareness to the Canadian population about ShelterBox's work. ShelterBox Canada is also opportunistically approaching corporate donors to help increase funding to ensure we can remain sustainable throughout the year.

Audited Financial Statements For Fiscal Year Ending June 30, 2014

The full financial statements for the fiscal year from July 1, 2013 to June 30, 2014 were audited by Grant Thornton LLP, an independent audit firm. The full statements are available at: http://www.shelterboxcanada.org under the "about us" section.

ShelterBox Canada received \$1,809,579 in donations for aid (ShelterBox sponsorship) in the year ended June 30, 2013. Of these donations \$1,475,275 were restricted for the purchase and distribution of ShelterBoxes. It should be noted that the Distribution Agreement with ShelterBox Trust (UK) fixes the price of a box at \$850 and requires ShelterBox Trust (UK) to invoice ShelterBox Canada only once a box has been deployed, thereby ensuring that all funds directed to aid are traceable, consistent with ShelterBox Canada's high standards of transparency and governance. The impact of this is that there is a lag between the time that funds are received and when they are ultimately expensed in the statement of operations, resulting in an amount held in 'Restricted Funds' on the balance sheet at the end of the fiscal year. The lag in processing does not reflect a delay in the delivery of aid, as ShelterBox International deploys boxes without respect to the timing of invoicing and payment for boxes. ShelterBox Canada also receives unrestricted donations and operating grants which can be applied to the organization's fundraising, marketing, administrative, or mission activities.

For the year ended June 30, 2014, ShelterBox Canada paid \$1,144,950 to ShelterBox Trust (UK) for the purchase and distribution of ShelterBoxes upon confirmation of delivery to disaster survivors. At the end of the period, ShelterBox Canada held \$542,812 in funds restricted for the purchase and distribution of ShelterBoxes that will be paid to ShelterBox Trust (UK) once distribution of aid has been confirmed in accordance with the terms of a Distribution Agreement.

Our strong focus on volunteerism to support fundraising, administration and relief work helps us to operate very efficiently. The cost of fundraising is watched closely by our management and board of directors. We strive to be efficient and effective with our donor dollars but our overall expense ratio may fluctuate from year to year because of the timing of major disasters that do not occur every year. Major disasters tend to generate more donations than years when many disasters are not in the news as much. As our organization grows, ShelterBox Canada is committed to maintaining a low cost ratio in order to provide as many families as possible with shelter, warmth and dignity.



Financial Statements

Statement of Operatioms for Year Ended June 30 2014 Restricted for

| | | restricted perations | di | mission - urchase and stribution of nelterBoxes | Total 2014 | | Total 2013 |
|----------------------------------|----|-------------------------|----|--|---------------|----|---------------|
| Revenue | | | | | | | |
| Donations (Note 6) | \$ | 334,484 | \$ | 1,475,275 | \$ 1,809,759 | \$ | 538,862 |
| Operating grants (Note 7) | | 37,000 | | - | 37,000 | | 52,401 |
| Interest revenue | | 5,908 | | | 5,908 | | |
| | | | | | | | |
| Total revenue | | 377,392 | _ | 1,475,275 | 1,852,667 | | 591,263 |
| | | | | | | | |
| Expenses | | | | | | | |
| Purchase of ShelterBoxes (Note 6 | 3) | - | | 1,144,950 | 1,144,950 | | 518,500 |
| Salaries and benefits | | 101,029 | | - | 101,029 | | 168,399 |
| Fundraising and marketing | | 49,388 | | - | 49,388 | | 29,970 |
| Occupancy | | 12,922 | | - | 12,922 | | 12,326 |
| Legal and audit | | 19,083 | | - | 19,083 | | 12,582 |
| Office and administration | | 9,881 | | - | 9,881 | | 11,017 |
| Travel and meetings – staff and | | | | | | | |
| volunteers | | 4,696 | | - | 4,696 | | 11,510 |
| Amortization | | 2,581 | | - | 2,581 | | 2,861 |
| Loss on disposal of short-term | | | | | | | |
| investments | _ | (289) | _ | | (289) | _ | 740 |
| Total expenses | _ | 199,291 | _ | 1,144,950 | 1,344,241 | | 767,905 |
| Excess (deficiency) of revenue | | | | | | | |
| over expenses | \$ | 178,101 | \$ | 330,325 | \$ 508,426 | \$ | (176,642) |

For full audited financial statements and notes, please visit the "about us" section on www.shelterboxcanada.org



| | | 2014 | | 2013 |
|---|-----------|--|----|--|
| Assets Current Cash - unrestricted Cash - restricted Short-term investments (Note 3) Accounts receivable Prepaid expenses | \$ | 180,483 542,812 6,443 2,022 2.391 734,151 | \$ | 62,716 212,487 6,023 20,227 3.055 304,508 |
| Long-term Capital assets (Note 4) | \$ | 1.811 735,962 | \$ | 4.392 308,900 |
| Liabilities Current Accounts payable and accrued liabilities (Note 5) | <u>\$</u> | 12.350 | \$ | 93.714 |
| Fund Balances Invested in capital assets Unrestricted Restricted for mission-purchase and distribution of ShelterBoxes | _ | 1,811 178,989 542,812 723,612 | _ | 4,392 (1,693) 212,487 215.186 |
| | \$ | 735,962 | \$ | 308,900 |

How You Can Make A Difference

Millions of people are affected by disasters every year. ShelterBox is constantly responding to new disasters whether they make the headlines or not. Your support makes this possible, thank you.

1: Make a donation

Your donation provides shelter, warmth, and dignity to disaster survivors. Tax receipts are provided for donations over \$20. All donors who make a contribution towards a ShelterBox will receive a box number to track where in the world their box is deployed. To donate today, please visit www.shelterboxcanada.org/donate.php

2: Hold a Fundraiser

Organize or take part in a event that raises funds for ShelterBox Canada. You will be making a difference to families affected by disasters around the world.

3: Become a ShelterBox Canada Ambassador or Volunteer

Volunteers are the heart and soul of ShelterBox. Our Ambassadors work within their communities to raise funds and awareness. Whether you are giving presentations, holding events, or providing administrative support in our national office, our volunteers are crucial to our work. Please contact support@shelterboxcanada.org if you are interested or would like more information.







ShelterBox Canada

is a registered charity and part of the global ShelterBox network Charitable Registration #846283208RR0001

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