

A photograph of a woman and four children standing in front of a white ShelterBox tent. The woman is wearing a pink and blue patterned headscarf and a matching top. The children are wearing various colorful clothing. A small ShelterBox logo is visible on the tent in the background.

**shelter
BOX**

**DISASTER
RELIEF**

**NO FAMILY
WITHOUT
SHELTER**

ShelterBox Canada
Annual Report
2015-2016

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About ShelterBox

ShelterBox is an international disaster relief charity which specializes in high-tech emergency shelter.

In 2015 a staggering 84.6 million people were displaced by natural disasters and conflict - more than ever before in human history. We at ShelterBox are impatient to see all those families receive the assistance they need to recover and rebuild their lives.

Our Mission

In the aftermath of disaster, we will ensure that no family is left without shelter.

What We Do

We deliver the essentials people need to begin rebuilding their lives in the aftermath of a disaster.

Each disaster is different, and so is every community. We don't believe that one size fits all, so we make considered assessments to provide the exact support that gives people the hope and the power to transform their own lives.

The aid we supply comes in the form of ShelterBoxes, ShelterKits and SchoolBoxes. Our sturdy green ShelterBoxes contain family-sized tents specially designed to withstand the elements and provide people with temporary shelter until they are able to start the process of rebuilding a home. Our ShelterKits contain all of the essential tools people need to start repairing and rebuilding homes straight away.

That's not all. We know that a home is much more than bricks and mortar or tarpaulin and tent pegs. Our kits and boxes contain the items that help transform shelter into a home, like cooking sets, solar lights, water purification systems and activity sets for children.

How We Do It

We test and evaluate all of the aid we provide by talking to, and learning from, the families who use it. This fuels us to be innovative and to continue evolving. Aid is delivered by highly trained ShelterBox Response Team (SRT) Members from around the world. By prepositioning aid in strategic locations around the world we are able to be on the ground after a disaster within 24-48 hours.

A Message from Our Board Chair, Kent Fraser

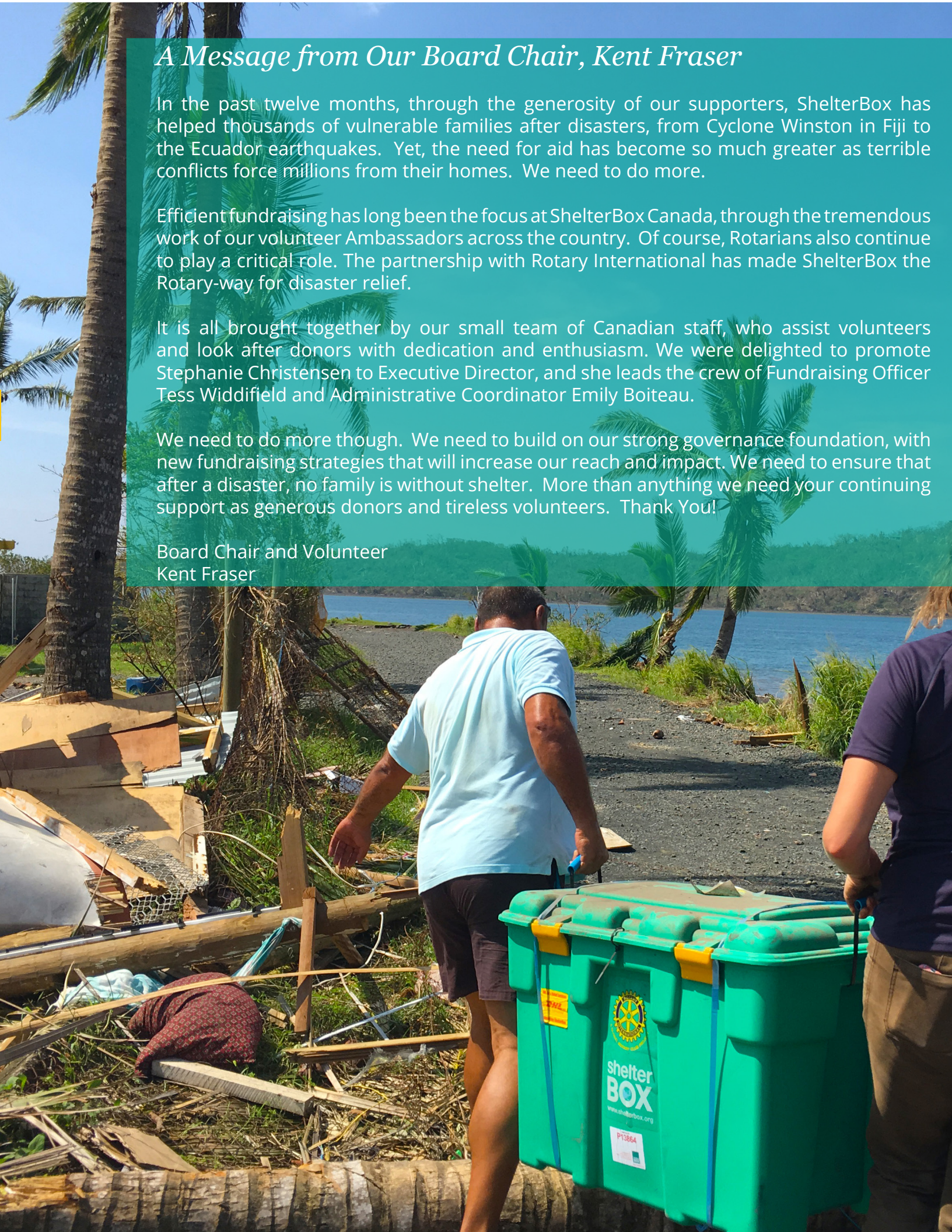
In the past twelve months, through the generosity of our supporters, ShelterBox has helped thousands of vulnerable families after disasters, from Cyclone Winston in Fiji to the Ecuador earthquakes. Yet, the need for aid has become so much greater as terrible conflicts force millions from their homes. We need to do more.

Efficient fundraising has long been the focus at ShelterBox Canada, through the tremendous work of our volunteer Ambassadors across the country. Of course, Rotarians also continue to play a critical role. The partnership with Rotary International has made ShelterBox the Rotary-way for disaster relief.

It is all brought together by our small team of Canadian staff, who assist volunteers and look after donors with dedication and enthusiasm. We were delighted to promote Stephanie Christensen to Executive Director, and she leads the crew of Fundraising Officer Tess Widdifield and Administrative Coordinator Emily Boiteau.

We need to do more though. We need to build on our strong governance foundation, with new fundraising strategies that will increase our reach and impact. We need to ensure that after a disaster, no family is without shelter. More than anything we need your continuing support as generous donors and tireless volunteers. Thank You!

Board Chair and Volunteer
Kent Fraser



Providing Families with the Ability to Recover

A Message from Executive Director, Stephanie Christensen

Last year 84 million people were displaced from their homes by natural disasters and conflict. This is already too many, however, this number continues to grow. By 2025 it is predicted that 220 million people will be displaced. These people, who have lost their homes, belongings, and livelihoods are who drives ShelterBox to be better every day.

ShelterBox seeks to ensure no family is left without shelter after disasters. Thanks to our dedicated donors, volunteers, board and staff, last year ShelterBox was able to help over 20,000 families around the world. This would not have been possible without the generous support of Canadians across the country who gave \$1,236,048 to help families in need.

Over the last year, our world has become increasingly dangerous. We have witnessed powerful natural disasters that have literally torn communities apart. We have also watched an increasing number of violent conflicts displace millions from their home. We saw all of this happen, because we were there, on the ground, helping these families survive and recover.

ShelterBox continues to work in some of the most difficult environments around the world, providing aid amidst war in the Syrian region, reaching remote islands in Fiji after Cyclone Winston, and helping families restart after floods and mudslides buried entire villages in Sri Lanka. ShelterBox strives to reach the most vulnerable, who would not otherwise receive assistance. For more information about all of our deployments and the impact of your donations, please see pages 8-9.

We have done some wonderful work around the world over the last year, but we are still only reaching a small portion of those who need us, and their numbers are growing. That is why, here at home, ShelterBox Canada is working hard to grow our organization and fundraising efforts to meet the growing need for our aid around the world. Over the last year, we have expanded our staff, recruited more wonderful volunteers and started expanding how we fundraise.

I am delighted to have been promoted to Executive Director in January 2016. I am very passionate about ShelterBox and look forward to continue working with you to ensure that we leave no family without shelter.

Thank you so much for your continued support. Together, we will do amazing things!

Sincerely,



Executive Director



ShelterBox Aid Options

ShelterBox ensures that our beneficiaries are getting exactly what they need based on their individual situations, and that the aid they receive from our generous donors is always high quality, long lasting and hard wearing. At ShelterBox, we provide the best shelter options available, and all the tools and supplies needed to ensure people can not only survive, but recover from disasters. We know one size doesn't fit all, so we can customize each type of aid so that each family gets exactly what they need. We are always updating our kits and striving to be better – everything we do, we do with our beneficiaries in mind.

The ShelterBox

The ShelterBox is still the heart of what we do. ShelterBoxes are customizable to meet the specific needs of each disaster. A typical ShelterBox contains a high-tech family tent, blankets, a cookstove and dishes, water purification, solar light, mosquito net and more. Essentially, a ShelterBox provides a family with the supplies they need to survive after a disaster. ShelterBoxes can be completely winterized for cold climates.



The SchoolBox

ShelterBox deploys SchoolBoxes in situations where schools are destroyed, or long term conflict is preventing access to education. SchoolBoxes provide a classroom in a box for up to 50 children. The Boxes are packed with a backpack and supplies for each child, notebooks, chalk and chalkboard paint, a windup radio and more. Having a daily routine and being able to go to school helps give a sense of normalcy to children whose lives have been turned upside down by a disaster or conflict.



The ShelterKit

ShelterKits contain heavy tarpaulin as well as tools and hardware so that people can repair their homes or build temporary shelter. ShelterKits allow us to help families who still have part of their homes standing, and do not need a full ShelterBox. ShelterKits can be used to create shelter that may be more culturally appropriate than tents. They are also more effective in areas where there is not space for tents. Individual items from ShelterBoxes may be provided in conjunction with ShelterKits where needed. By diversifying our aid, we can help more people in desperate need.





19.3

Million

people were displaced by
natural disasters

URGENT DISPLACEMENT CRISIS

MORE PEOPLE WERE DISPLACED IN 2015
THAN EVER BEFORE IN HUMAN HISTORY

65.6
Million

people were displaced by
conflict

220
Million

people are projected to be
displaced by 2025

15th
Largest Country

Together these displacement figures
equal the population
of the 15th largest country in the world

YOUR INTERNATIONAL IMPACT

Thanks to your support, ShelterBox has been able to help over 100,000 people this year



How your donations have impacted our beneficiaries



Diane and Yokimi - Fiji

Diane and her family were living in their community center after Cyclone Winston hit. Their home was destroyed and they lost all of their possessions. It was terrifying, especially for their three-month-old child Yokimi.

With your support our ShelterBox teams were able to provide Diane and her family with a ShelterBox. The box not only contains a tent that the family will be able to stay in until they start rebuilding their home, but all of the essential items needed to help them return to normal life such as kitchen utensils, solar lights and a water filter.

For Diane and her family, a ShelterBox means relief. She said: *'I'm so happy to have a tent – to have a safe place of our own to sleep.'*



Gema - Ecuador

Gema Huera was at home with her 1 and 4 year old children, feeding them dinner when the earthquake started. She grabbed her kids and held on to them when the house started swaying – she wasn't able to get them outside.

At one point the house stilts collapsed, sending the house to the ground. Thankfully the walls cracked but stayed intact so she was able to get herself and the kids out when the quake stopped. Gema said "my kids would not go in any building for a month after." They slept outside in the rain on mattresses, afraid of strong aftershocks.

Gema said *with the ShelterKit they received they were able to build a sturdy temporary home – she is very thankful for this.*



Robert and Jennibeth - Philippines

Robert and Jennibeth Capangpangan have eight children aged between four and 15. Under the strain of Typhoon Melor, the house began to fall apart and the foundations collapsed. The family's possessions were lost; all that remained were a few floorboards.

At the start of January, Robert received a ShelterKit from ShelterBox containing corrugated iron sheeting and a range of hardware tools. The kit enabled the family to start rebuilding their home.

Robert said: *"The kit means everything to us. I've lost my livelihood and my income, so without this kit, I wouldn't have been able to rebuild my family's home."*



Aranayke Community - Sri Lanka

A local rotary partner said: "ShelterBox's presence in Sri Lanka and providing assistance has greatly improved the Relief Effort. It is not only about merely putting up tents. The commitment and professional manner in which ShelterBox has gone about executing the task must be highlighted and commended.

All areas related to providing temporary shelter have been considered and looked into by ShelterBox. Whether it is safety of the people, the suitability of land, toilets, communal kitchens, etc., have all been looked into by the Teams.

I feel this will also, in a way, improve the manner in which other local relief organisations may carry out work in the future.

"Thank you [all] very much for your great assistance towards the people of Aranayake"

Canadian Funds Make A Difference in 2015-2016

ShelterBox Canada is committed to using our donors funds as effectively and efficiently as possible. We strive to ensure as much money as possible goes directly to providing aid for our beneficiaries. In the past year we grew our staff team to three people; this has increased our overhead expenses, however, we were also able to raise our baseline for donations by 16% percent. This means we are more sustainable, especially in years where there is no headline media disaster which spikes our funding.

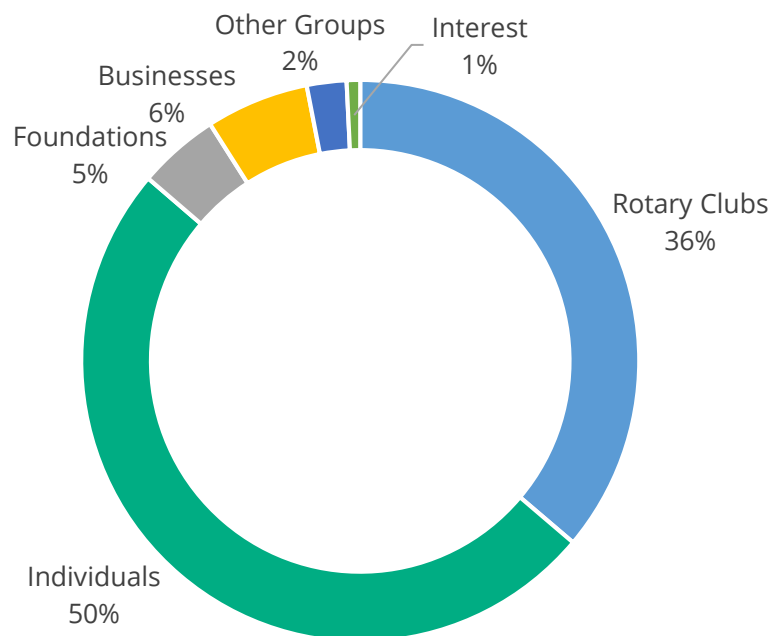
ShelterBox Canada is growing so we can serve more people. This means we will have to invest more in fundraising, however, we are doing so in a cautious calculated fashion to ensure our donor's money is going as far as possible. We are also expanding our unrestricted revenue to help cover more of our administrative costs.

How We Used Your Donations

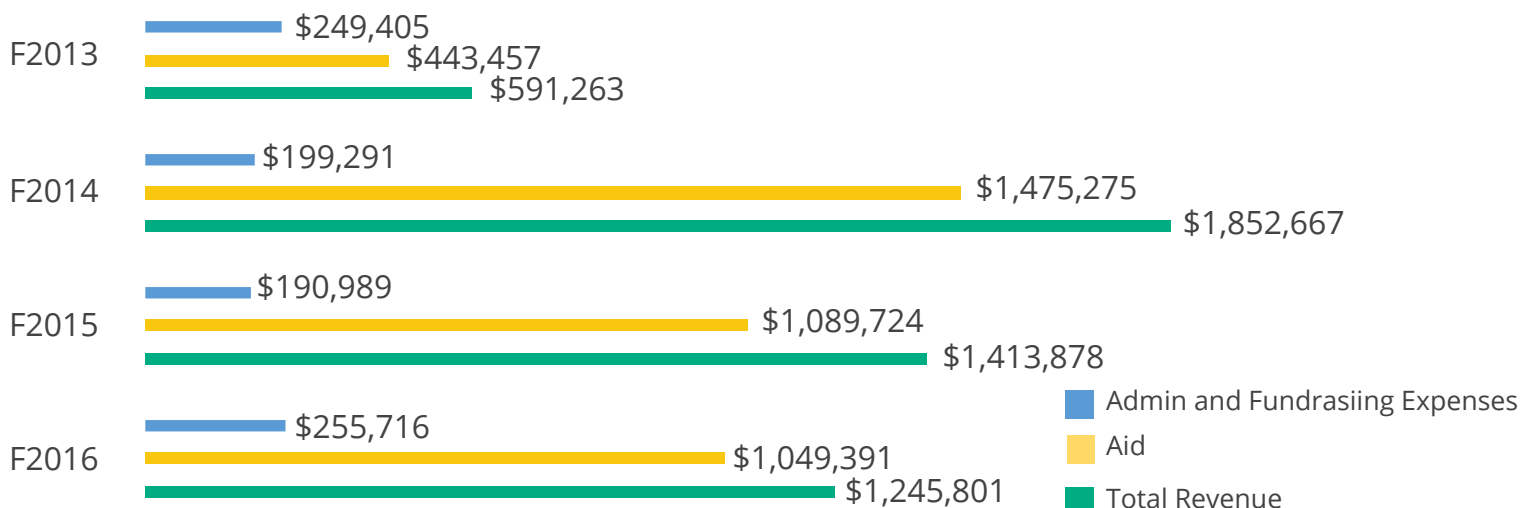
87% of aid donations went directly to helping families in need. We also received unrestricted donations which help offset our administrative expenses. Of our total revenue 20% was spent on fundraising and administration.

11 Countries - Canadian funds gave shelter, supplies and the ability to recover to thousands of families in 11 different countries.

Where Donations Came From



Revenue Breakdown



A Note on the Audited Financial Statements

The full financial statements for the fiscal year from July 1, 2015 to June 30, 2016 were audited by Grant Thornton LLP, an independent audit firm. The full statements are available at: shelterboxcanada.org under the “about us” section.

ShelterBox Canada received \$1,236,048 in donations in the year ended June 30, 2016. Of these donations \$1,049,391 were restricted for the purchase and distribution of ShelterBoxes. It should be noted that the Distribution Agreement with ShelterBox Trust (UK) fixes the price of each aid item and requires ShelterBox Trust (UK) to invoice ShelterBox Canada only once the aid has been deployed, thereby ensuring that all funds directed to aid are traceable, consistent with ShelterBox Canada’s high standards of transparency and governance. The impact of this is that there is a lag between the time that funds are received and when they are ultimately expensed in the statement of operations, resulting in an amount held in ‘Restricted Funds’ on the statement of financial position at the end of the fiscal year. The lag in processing does not reflect a delay in the delivery of aid, as ShelterBox International deploys aid without respect to the timing of invoicing and payment for aid. ShelterBox Canada also receives unrestricted donations and operating grants which can be applied to the organization’s fundraising, marketing, administrative, or mission activities.

For the year ended June 30, 2016, ShelterBox Canada paid \$1,020,000 to ShelterBox Trust (UK) for the purchase and distribution of ShelterBox aid upon confirmation of delivery to disaster survivors. At the end of the period, ShelterBox Canada held \$1,053,326 in funds restricted for the purchase and distribution of aid that will be paid to ShelterBox Trust (UK) once distribution of aid has been confirmed in accordance with the terms of a Distribution Agreement.

This year, ShelterBox had an unrestricted funding surplus at the end of the year, and therefore decided to devote \$220,000 immediately to fund more ShelterBox aid. An additional \$76,000 was also added to our Operating Reserve which was established last year with strict guidelines to ensure ShelterBox Canada is sustainable through long periods without sufficient funding. ShelterBox Canada also spent more than previous years on legal fees last year while looking into Canadian sanctions for working in Syria to ensure that we continue to comply with all regulations.

ShelterBox Canada is committed to operating as efficiently as possible which is why the majority of our fundraising is done at a grassroots level through our dedicated volunteers. As we continue to grow and expand, we are starting to cautiously invest in other fundraising methods which will ultimately allow us to achieve our mission and help more people in need. With these changes, we remain committed to our low cost structure to ensure we are as effective as possible with our donor’s money.



ShelterBox Canada

Statement of Operations

Year ended June 30

	Unrestricted	Restricted	Total 2016	Total 2015
Revenue				
Donations	\$ 186,657	\$ 1,049,391	\$ 1,236,048	\$ 1,413,878
Interest Revenue	9,753	-	9,753	7,479
Total Revenue	196,410	1,049,391	1,245,801	1,421,357
Expenses				
Purchase of ShelterBoxes	-	1,020,000	1,020,000	608,600
Salaries and Benefits	141,208	-	141,208	106,471
Fundraising and Marketing	50,612	-	50,612	35,293
Occupancy	14,107	-	14,107	14,086
Legal and audit	30,704	-	30,704	13,833
Office and Administration	8,021	-	8,021	8,587
Travel and Meetings - staff and volunteers	9,772	-	9,772	11,960
Amortization	1,292	-	1,292	724
Loss (gain) on redemption of short-term investments	-	-	-	35
Total expenses	255,716	1,020,000	1,275,716	799,589
Excess Revenue over Expenses	\$ (59,306)	\$ 29,391	\$ (29,915)	\$ 621,768

ShelterBox Canada

Statement of Financial Postion

June 30	2016	2015
Assets		
Current		
Cash- Unrestricted	\$ 267,208	\$ 327,086
Cash- Restricted	1,053,327	1,023,936
Short-term investments	-	5,210
Accounts Receivable	4,120	2,251
Prepaid Expenses	6,645	2,448
	1,331,300	1,360,931
Long Term		
Capital Assets	1,496	1,087
	\$ 1,332,796	\$ 1,362,018
Liabilities		
Current		
Accounts payable and accrued liabilities	\$ 17,331	\$ 16,638
Fund Balances		
Invested in capital assets	1,496	1,087
Unrestricted	84,642	220,357
Restricted	1,053,327	1,023,936
Internally Restricted	176,000	100,000
	1,315,465	1,345,380
	\$ 1,332,796	\$ 1,362,018

You Can Make A Difference

Donate

Your donations directly provide shelter and vital supplies to families who have lost everything. This aid is not only essential for survival, but for recovery.

There are a number of impactful ways to give.

- 1) Make a one time donation to help a family in need by mailing a cheque, donating online, or phoning our office. Your donation will provide exactly the aid families need when they need it most
- 2) ShelterBox is helping families 365 days a year. By becoming a monthly donor you can ensure we are always prepared for whatever happens next.
- 3) Leaving a gift in your will allows you to invest in the ShelterBox mission to leave no family without shelter after a disaster. Every gift helps ensure we can bring vital aid to families in need for years to come.

Fundraise

Fundraising is a great way to be involved in your community while making a difference. ShelterBox Canada has lots of resources to help you successfully fundraise!

- 1) You can set up an online fundraising page on our website - this makes it easy for your friends and family to donate to your efforts, and for you to see the impact you are having



- 2) If you want to hold an event or activity to fundraise for ShelterBox, we will send you a fundraising pack with ideas, a donation collection box, and all the information you need to hold a great fundraiser!

- 3) You can get involved with Shine For ShelterBox during the holiday season and host a candlelit dinner to raise money for ShelterBox Canada. We provide you with invitations, place cards, a LuminAid solar light, and ideas for your dinner. You then get your loved ones together for a great evening in support of ShelterBox Canada. Through Shine you can help brighten the lives of families in need.



Volunteer

Volunteers are the heart and soul of ShelterBox Canada. Our Ambassadors work within their communities to raise funds and awareness. Whether you are giving presentations, holding events, or providing administrative support in our national office, our volunteers are crucial to our work. We also have openings to join our highly trained ShelterBox Response Team. These are the volunteers that deliver our aid around the world. Please contact support@shelterboxcanada.org if you would like more information or to sign up.



ShelterBox Canada Board Of Directors

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THANK YOU!

ShelterBox Canada sincerely thanks all of our donors, partners, the Rotary network and our volunteers. Your support is changing lives.





ShelterBox Canada
is a registered charity and part of the global
ShelterBox network
Charitable Registration #846283208RR0001

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Cover photograph: MALAWI, January 2015 (IEDA Relief)
ShelterBox is a charity independent of Rotary International and the Rotary
Foundation

